The Campbell Press

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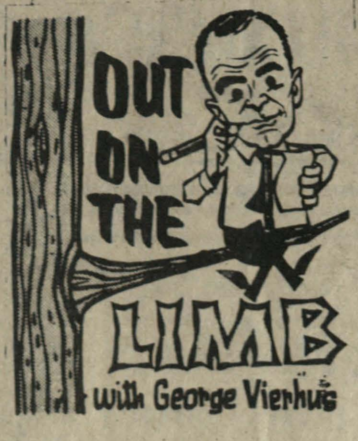
Vol. 78 No. 27 Wednesday, July 8, 1970 10¢
378-9136 35 Dillon Avenue, Campbell, California



ALTHOUGH "THE Press" has been around these parts since 1895, periodically the office receives mail that has a name other than "The Press" on the address.

Generally the street address and the name of the town are correct and often even the right post office box number is listed. In recent years also the proper zip code is given.

A big public relations firm from San Francisco, for example, recently sent a news story to us with a picture and the notation that it was of local interest because a resident of our town was named in the release.

It was addressed to "Campbell Independent".

Now we have nothing against the name "Independent".

In fact we like it, for it indicates, we like to think, this newspaper's philosophy pretty much.

On the other hand, "The Campbell Press" is the name we go by.

And there is much that can be said about having "Press" for the label of a newspaper.

Especially when there are a number of other newspaper people around and remarks are made about "The Press" on a collective basis, lumping 'em all together.

We can always look around then in a sort of smug manner, pointing out that our paper is the only "PRESS" present.

Or when there is a "Press Section" available at some event, we have the name of our newspaper ready-made.

On the other hand, when the "press" is categorically castigated, we have to hurriedly explain that the collective term is meant.

By the same token, the press sticker on the windshield serves a dual purpose.

But that's about as far as we should press the subject.

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SPEAKING OF WRONG newspaper names, the other day Erlene was having a heck of a time trying to credit an account with a check that had been received in the mail from someone in Los Gatos.

There was no such name on the books.

Finally she looked up the name in the phone book and called the party in Los Gatos who had written the check.

In a rather snippy way, the person informed Erlene that the check was not meant for The Campbell Press in the first place and, if she had bothered to look on the envelope she would see why.

Sure enough, when Erlene dug out the envelope, she found it was addressed to "Campbell News".

In Nebraska.

The letter had been routed from Los Gatos to Campbell and put in our box. Probably no one down the line noticed that it was not a California address.

We hadn't.

Shucks, we didn't even know there was a Campbell, Nebraska.

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WHEN THE LANDSCAPE architect unveiled the preliminary plan for Rincon Park before the Planning Commission recently, certain interesting aspects were revealed.

The emphasis was placed on usable open space tieing together the various facilities, including the existing Pony League ball field, proposed tennis courts, children's play area, picnic area, etc.

Overall we were quite impressed with the preliminary plans, although we realize that much of the development is is far into the future.

On the other hand, if the City sells some $300,000 in park bonds that are on hand now, a considerable portion of the park area can be improved in a few years.

That is why it is necessary to have a general plan for the

(Continued on Page 2)

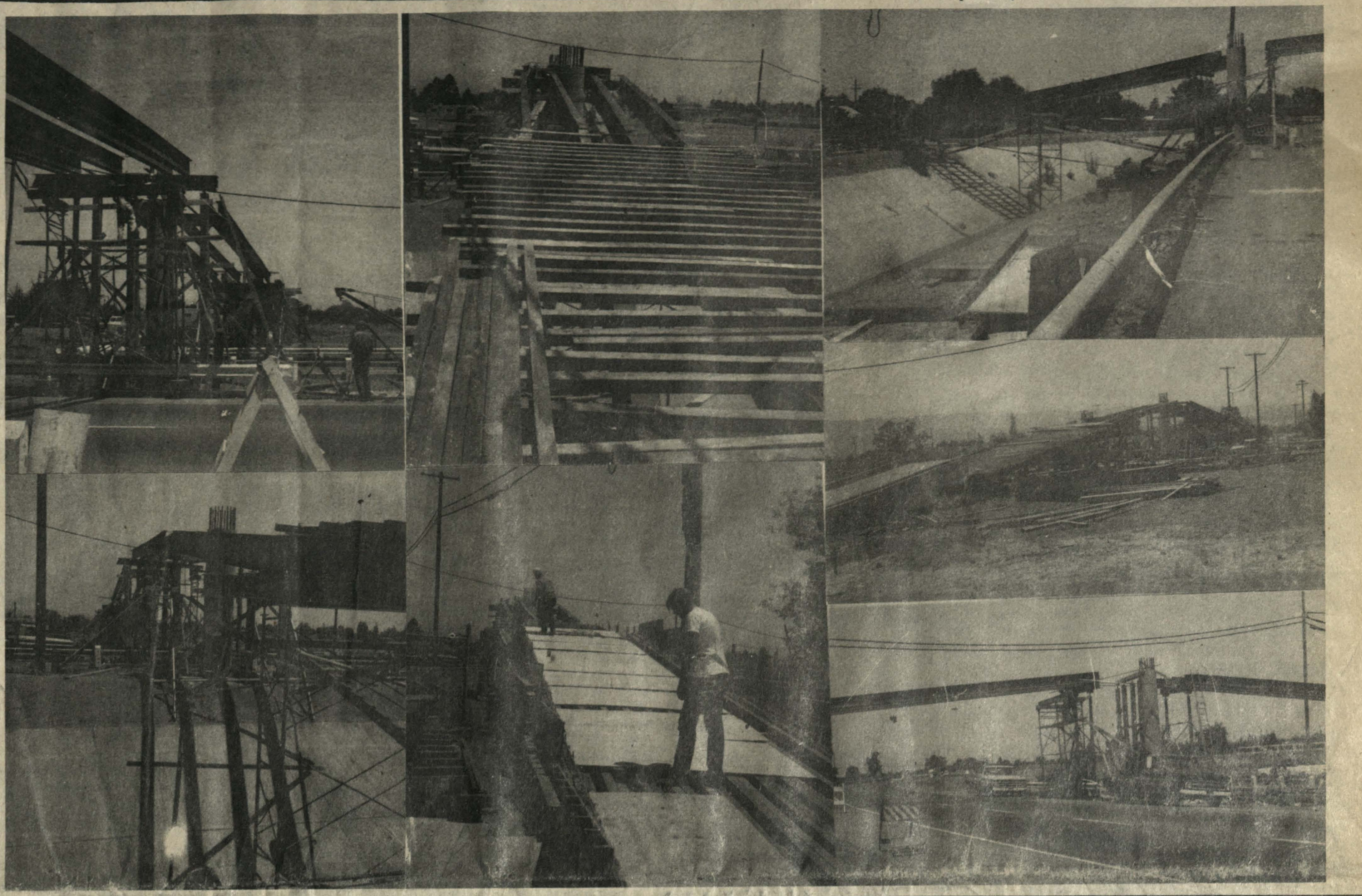
At Rincon Ave.

Overpass shapes up

Construction on the long-awaited Rincon Avenue pedestrian overpass is well under way, as the scenes below testify. The $100,000 structure is expected to be completed before the start of the fall term of school.

The project is a joint venture being constructed under county supervision. The City of San Jose and the Campbell Union (elementary) School District will pay $12,500 each toward the cost and the City of Campbell $25,000 with the county taking care of the balance.

The overpass will provide a more direct, much safer route for children to and from schools and will also provide direct pedestrian access to Rincon Park for those residents who reside west of the expressway.



Planners blast Council action

'Unofficial' letter condemns zone change for drive-in theater

A motion to adjourn, which was carried by a 4-2 vote late Monday night by the Planning Commission, thwarted any discussion or official action on a "letter of censure" against the City Council.

However, several of the commissioners indicated they intended to forward the letter on their own to the City Council.

The letter, presented by Commissioner Frank Klein near midnight at the tail end of a lengthy Planning Commission meeting, claimed that the recent Council action overruling a Planning Commission ruling in the controversial zone change matter of the Winchester Drive-In Theater was without proper foundation.

Klein passed out his two-page "letter of censure" to individual members and asked them to read it at 11:45 p.m.

After reading the critical missive, Commissioner Dale Scott immediately moved for adjournment. The motion was seconded by Commissioner Norm Paul.

Scott pointed out that the adjournment motion took precedence over any other action and that no discussion was permitted on it.

Chairman Merrill Grim appealed to City Attorney Joe Bonacina as to the proper procedure and whether any discussion on the motion could take place. Bonacina ruled "no discussion" and the vote on adjournment was then taken.

Grim and Klein voted against adjournment. But Scott, Paul and Commissioners Ed Pack and Thayer Lyons cast affirmative votes.

And that was that for that evening anyway as far as the "censure" was concerned.

After the meeting, however, it was indicated that some of the disgruntled commissioners would forward the letter unofficially to the City Council in time for the Council meeting on July 13.

The letter took the City Council to task for approving the appeal of Syufy Enterprises in allowing the zone changes from R-3-S to M-1-S for the six-acre parcel adjacent to the present two-screen Winchester Drive-In theater. That would be the first step in allowing the theater to locate a third screen on the property.

A use permit for the third screen is still pending, awaiting modification of a present ordinance that prohibits drive-in theaters within 1000-feet of a residential area.

The Planning Commission, in a related matter on Monday night, set August 17 as the hearing date for action on the proposed ordinance modification.

In the "letter of censure" it was claimed the action of the Council in upholding the appeal placed the "future development of Campbell in grave jeopardy" and "a situation such as this is untenable and should not be taken lightly".

It was claimed also that the Council action ignored the existence of the use element of the city's general plan and the specific neighborhood plan and the "incompatibility of the intended use with the adjacent area".

It was further claimed that the conclusion would be that "Campbell is destined for such random development which suits the whim of a few people at a particular time".

It was also maintained that the Council failed in its responsibility to make the reasons for the decision known and it suggests that "should this oversight have been taken inadvertently, it was requested that the situation be clarified at the earliest possible time."

THANK YOU--Mrs. Irma Reese, Senior Action Center director, receives a $290 check from Norman Scott, Rotary Club of Campbell president, which will be used to remodel a garage to be used for a Consumers Exchange for the seniors. The money derived from the exchange will be used to supplement their income. The exchange will be remodeled by the SeaBees Mobile Construction Battalion under the direction of Lt. Commander Donald Sifferman. It is expected the exchange will be open for business about September 1.

First reading of theater zone change ordinance set for Monday

Official action by the City Council is expected next Monday, July 13, on the controversial zone change ordinance that will place M-1-S (industrial) on the six-acre parcel adjacent to the Winchester Drive-In Theater.

As an anti-climax of the directive taken at the last meeting, first reading of the zoning ordinance is scheduled for next Monday. If approved, the ordinance will then be adopted on July 27.

The Council is also expected to adopt (second reading) the new city ordinance that will give the city more control over the towing-away of vehicles from private parking lots.

The ordinance provides for the issuance of permits to tow car operators by the chief of police after proper investigation. It specifies that a schedule of rates must be approved by the City Council and that a business license must be obtained.

On Monday night also the Council is scheduled to award contracts for the improvement of a short stretch of Winchester Blvd. at Rosemary Lane and for the installation

(Continued on Page 12)

FIRST
NATIONAL
BANK
96°

IT WAS WARM--It was reported that during last week's torrid heat wave that the thermometer at the First National Bank in Campbell went over the 100-mark for one of the few times since it was installed.

But we didn't catch it so the 96-degree job will have to do for last Thursday. And we were too wilted to try again last Friday.

MacQuiddy heads elementary board

Dr. Richard MacQuiddy of 38 Decorah Lane, Campbell, has been elected as president of the Campbell Union (elementary) School District Board of Trustees.

Dr. MacQuiddy, formerly a psychologist with the district, became a member of the Board last February when he was elected to fill the unexpired term of William Parton who resigned.

Also elected during the annual reorganization of the Board were James Gilliland, vice-president and Mrs. Eleanor Graham-Armstrong as board clerk. Ralph Steinberg will be the county committee representative.

The Campbell Union School District is currently operating with four trustees until the forthcoming election on July 21 adds a fifth member.

The district has 19 schools and expects to enroll 11,200 students in September.

THE SPIRIT OF '76--This group won the first prize for the "Most Patriotic" in the Fourth of July parade sponsored by the West Rincon Homeowner's Association. L. to r. are Susan Faris, Connie Mesquita, Cheryl Mesquita and Dee Dee Faris. They are the daughters of Mr. and Mrs. Donald Mesquita, 2284 Montezuma Dr., and Mr. and Mrs. Albert Faris, 2269 Montezuma Dr.

Editorial

Time to upgrade

The Campbell Press from time to time during the past few years has suggested that the City of Campbell has now reached a point in its existence whereby it can become more selective in both zoning and proposed developments.

In other words, while it is still highly important that one eye is kept on the so-called "potential tax base", consideration can now be given to the highest and best use of land.

We mean that the time is opportune to embark on a sort of upgrading movement in all phases of development within the city boundaries.

The city administration, through its staff, commissions and city council, is doing research and study on the upgrading aspect of the municipal situation. Their efforts, we submit, should be given the wholehearted endorsement by civic groups and individual citizens.

This is not to say that there have not been guidelines used in the past to regulate both zoning and proposed developments.

We feel that the city administration has done an excellent job in controlling much of the expansion through the use of the tools that were available.

But we feel that now is the time to provide better tools with which to work and to levy more stringent controls for potential developments.

We are not attempting to say that these tools or with these controls the City of Campbell will be transformed into another Saratoga or Monte Sereno.

What we are saying is, however, that every proposed zone change and every application for a development should be scrutinized thoroughly as to the impact they will have on the community as a whole.

And every effort should be made to improve or upgrade the community through selective measures laid down at the city hall level.

A citizen at a recent City Council meeting emphasized the present situation in another way.

"It is not necessary today for Campbell to take the second best. Why not try for the best?"

We agree wholeheartedly with that sentiment.

We know there will be criticism of this upgrading move from developers and property owners who will maintain that it would be a discriminatory action to force conditions on them that were not in effect on similar projects in the past.

Obviously they have a point.

But the fact remains that Campbell has now reached a status which is far different than what existed just a few short years ago.

There is very little open land remaining in the city of any substantial acreage. That was not true 10 years ago. Therefore, it seems logical that any development of this limited acreage must be studied carefully as to the impact such development will have on the community.

We submit that the city should not be rushed into approving a development on the basis of the old argument that it will bring more income to the owners and more tax revenue to the city.

We maintain also that there is a need to "hold onto" the fast-disappearing areas that are now zoned for single-family dwellings.

A perusal of the records of the past few years reveals the rather startling fact that while there have been many zone changes approved by which R-1 areas became zoned for multiple-housing, there have been few, if any, zone changes approved that transformed multiple-dwelling parcels into R-1 areas.

Therefore, it is obvious that the limited R-1 areas are becoming even more limited.

We submit also that proposed commercial developments should be reviewed carefully and that landscaping and architectural conditions should be imposed which will assure the community of attractive projects.

One of the basic reasons that Campbell has now reached the point where it can become more "choosy" in the commercial center picture, is that the community is fortunate in having two outstanding commercial centers at the east and west ends of the city, the Kirkwood Plaza on the west and the PruneYard on the east.

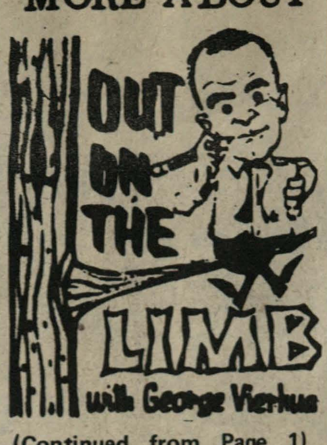
The developers of both these centers are making every effort to have attractive areas in which the community can take pride.

The same can be said to a lesser degree of other centers that are now located on Hamilton and Winchester.

These developments illustrate to us that upgrading is possible and that the city can afford to become a little tougher in the future.

The community has waited a long time for such an opportunity.

MORE ABOUT



(Continued from Page 1)

entire development. The entire cost for the development would be in the neighborhood of $900,000.

The Parks and Recreation Commission has not yet approved the preliminary plan, although indications are that subject to some minor revisions the commissioners liked what they saw.

The preliminary plan is on display at the City Hall and interested residents should trot over there and take a look at it.

In fact the P & R people want you to.

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THERE WERE A NUMber of points brought out in the presentation of the Rincon Park plans by Kenneth Arutunian, the landscape architect, that interested us to a great extent.

Arutunian, for example, talked a great deal about "earth sculpturing".

He pointed out that they planned to use a great deal of "berms" in the developing of the park.

We were somewhat familiar with the word "berm" but not really enough to expand on the idea to any great extent.

So we have done a little research in order to be a little more knowledgeable on the subject in case some of you people ask us what the heck is a "berm".

Berms are mounds of dirt. Sort of.

In other words that's where this earth sculpturing enters the picture.

You see the Rincon Park area is flat, as you well know. (There are no hills in Campbell.)

These berms or mounds would sort of get away from the flatness.

Under discussion also was how to get away from having a fence around the Pony League ball field.

The architects leaned toward doing away with a fence altogether, pointing out that a fence would detract to a certain extent from the free flow into the open spaces.

But a ball field without a fence is something else again.

Home runs, for example, would not be the same, if the ball didn't go over a fence, no matter how high or low the barrier.

So there were a lot of ideas tossed around about how there could be a fence, yet there wouldn't be one either.

It will be interesting to see what the final plan will show.

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A "HA-HA FENCE" FOR the ball park was even suggested by the architect.

Now, if you got the idea that we were not sure how high a berm is or, for that matter, just what a berm is, think about this "ha-ha" fence for a bit.

Anyway the architect explained that a "ha-ha" fence is sort of a dip between mounds.

We are sure we are describing it properly, so we will skip the fence for now and start wading.

The landscape architect favored a spray pool for the kids rather than a wading pool.

In other words, the sprinklers would be going like crazy, oscillating and all that. There would be no problem in having a little tyke fall on his noggin and get hurt or even drown and the maintenance problem would also be lessened.

It sounded pretty good to us.

It was pointed out by some that adults might prefer the sprinkler deal to a wading pool.

One guy claimed, for example, that when he took his kids to a wading pool he felt 'way out of proportion, as well as out of place when he went into the pool with 'em.

He thought he would much prefer the sprinklers.

That's something to think about, especially on these hot days.

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BIKE TRAILS IN THE park also came under scrutiny.

Very definitely there was a strong feeling among some that the park should be reserved for walkers. No bike riders should be allowed.

On the other hand there were some who conceded that bicyclists couldn't be stopped from meandering around the park, even if they were theoretically prohibited.

So why not live with it and provide for 'em.

The conclusion (subject to change) seemed to be that certain definite trails should be established for bikes.

And hopefully the bike riders will keep to 'em.

That's a thought anyway.

Commission approves one conversion; denies one

Approval was granted by the Planning Commission on Monday for plans for the conversion of a residence into an office for Baker Trailer Sales at 2105 S. Bascom but the Commission denied a request that a residence at 175 E. Campbell Ave. be converted into office use.

In the Baker Trailer Sales case, prior approval of the use permit for the conversion, under the new city ordinance, had been granted on May 4, 1970. Plans for the remodeling had been submitted by W. C. Beardsley III of the trailer firm. Plans call for removal of a window, construction of a deck and installation of a

In the other conversion case, Mr. and Mrs. Joseph P. Russo had requested a use permit to convert a residence at 175 E. Campbell Ave., for real estate office use. The residence had been leased and used by West Valley College as an office building for the past several years.

The permit was denied on the basis that Fire Zone I in which the building is located prohibits alterations or modifications in wood frame buildings of that type.

Mrs. Russo argued that the building had been used by the college for an office and she was merely continuing a similar use. She maintained that it was unfair to allow such use for the college and not for the owner. She explained that it had been off the tax rolls while the college leased it and now they were paying taxes on the property and could not get full use of it.

The Commission continued for two weeks the request of Guild West to improve a city-owned lot next to an office building at 80 Gilman for a parking lot that could be used jointly by the city and tenants in the office.

Complicating the issue was that the building when constructed was listed as a warehouse/office which did not require as much parking space as when used more extensively as an office.

The lot in question adjoins Campbell Park and is reserved for parking, although it is not improved. The Parks and Recreation Commission approved the landscaping plans and City Attorney Joe Bonacina had ruled that the lot could be developed by a private concern under a revocable license.

The Commission also approved the revised plans for the expansion of "The Yardstick" at 2110 S. Bascom including additional parking lot.

Art Kee, planning director, prior to the approval informed the Commission that a parking study conducted by staff had shown that ample parking spaces were available.

Approval was also granted Dr. Patrick Baymiller for an addition to the Central Animal Hospital at 971 E. Hamilton and to R. C. Montgomery for an industrial office building at 480 McGlincey Lane.

Sutter Hill Development Co. also won approval for revised plans for site deveopment of the shopping center at 850 E. Hamilton Ave. An enclosed plant nursery adjacent to the market now under construction rather than a group of retail establishments as originally planned was the major change.

Approval was also given Eastfield Children's Center at 251 Llewellyn Ave. for a three year extension of the use of the portable classrooms on the center's property.

Action on the proposed six-year capital improvement program as presented by City Manager Bob Stephens was continued until the next meeting (July 20) to allow the Commission more time to study the projects.

In one of the final actions for the lengthy meeting, the Commission approved the proposed changes in the city's architectural control ordinance in an effort to upgrade the action.

Ken L. Sicklesteel was granted approval for a free-standing metal awning to replace the present free-standing canvas awning at Chuck Thompson's Swim School at 1810 S. Bascom and approval was also given for a parcel map combining two lots into one at S. Bascom and E. Campbell Ave.

Dropped by the Commission was the many times continued application of Home Federal Savings for an industrial building at 126 Dillon Ave.

Two win double honors at CofC golf tournament

There were two double winners in the recent second annual Chamber of Commerce golf tournament held at Riverside Golf Club, Len Edholm, CofC manager, reported this week. The tourney drew 87 entrants.

Mike Kosich collected honors for low gross score with a 75 and, in addition, won the award for closest to the hole with 23-feet.

The other double-winner was Abe Barrera who received an award for the longest drive of the day and also took honors (?) as the tournament's worst golfer with a score of 141.

Bill McClain took second place in low gross with a 78 while Jim Shepherdson, with a 16 handicap, had low net with an 81-16.

Don White took top Calloway honors with 65 and Jack Reilly was second in that category with 66.

Chairman of the event was Ed Meszaros and Bob Blonder was vice-chairman with the Rev. W. H. (Ben) Gould acting as MC in the presentation of awards.

FIRST RANGE

President Milliard Fillmore and his wife Abigail had installed the first kitchen range in the White House.

The Campbell Press
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Since 1895

Published every Wednesday at Campbell, Santa Clara County, California. Decree Number 84948. Dated June 27, 1952. Entered as Second Class Matter September 30, 1904 at Campbell, California, under Act of Congress March 3, 1879.

Editor and Publisher GEORGE VIERHUS
Production Manager-Ass't Publisher BRENT ULRICH
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CCT presents Fortune Teller

The Cabrini Community Theater has been overrun these past few weeks by a roving band of gypsies, marching Hussars, and twirling ballerinas.

All of this is in preparation for the opening operetta of CCT's Summer Workshop, involving over 120 youngsters. The operetta, Victor Herbert's Fortune Teller, will open Saturday, July 11 at 8:15 p.m., with a repeat performance Sunday, July 12 at 3 p.m. A donation of $1 for adults and 50 cents under 13 is requested. The performances will be held at the St. Frances Cabrini Hall, on Camden Ave., between Union and Bascom Avenues.

This show features over 40 youngsters from 5 to 14 on stage, with the other workshop participants working on the technical end, costuming, building sets, and working on lights, posters.

The entire workshop is run by youngsters under the age of 21 making it one of the few true Young People's theaters in the nation, directed by John P. Healy, Jr. On August 8 and 9, CCT will produce Of Thee I Sing.

For further information about Fortune Teller, or CCT, call 371-0232 or 377-9825.

BACK FROM HAWAII

Mrs. Craig Janes has just returned from spending six days in Hawaii where she joined her husband, who was in the Islands on an R. and R. leave.

Craig is an E.O.3 with the SeaBees and has been in Da-'Nang since November. Mrs. Janes is the former Pam Hayes. While she was away the two sets of grandparents, Mr. and Mrs. Robert Janes of 1786 Regina Way and Mr. and Mrs. Russell Hayes of 1316 Juanita Way, shared the care of 11 months old Lorinda.

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Newly weds honeymoon in Jamica

Two Campbell High School graduates were united in marriage June 20 at the First Congregational Church of San Jose. Exchanging vows and rings were Charlotte D. Bissell, daughter of Mr. and Mrs. C. E. Bissell of Campbell and Dr. James R. Musser, son of Mr. and Mrs. James Musser of San Jose.

For her wedding day Charlotte chose a long A-line wedding gown of white silk organza. The bodice was trimmed with lace and seed pearl appliques and a full length lace mantilla completed her ensemble. She carried a bouquet of Amazon lilies interspersed with variegated green leaves.

Karen G. Wagner preceeded Charlotte down the aisle wearing a full length A-line gown of bright spring green trimmed with white daisy appliques. A full panel in the back was accented with a bow, and she wore a ribbon puff bow headpiece of bright green. She carried a white straw basket of spring flowers.

Wearing identical gowns and carrying the spring flower baskets were Elizabeth Bissell and Karen Musser, sisters of the bride and groom. Little five year old Monette Driver, in the role of flower girl, wore a long white A-line trimmed with bright green daisies and lace. She carried a small white straw basket of spring flowers.

Charlotte, a 1965 Campbell High graduate, has just received her elementary teaching credential from San Jose State College.

James, who holds a D.D.S. degree from the University of Pacific, School of Dentistry, was graduated from Campbell High in 1963. He also holds a lieutenant's commission in the U.S. Navy. The newly-weds will be living in Camarillo, California where Jim will be stationed at Point Mugu Naval Station.

For the wedding day Mrs. Bissell chose a light green silk worsted dress trimmed with jewel buttons and matching accessories. Mrs. Musser wore a light blue silk worsted coat-dress and both mothers accented their ensembles with orchid corsages.

Dr. James Reed from Pasadena stood with Jim as his best man, while Dr. Rick Moulton, Dr. Dan Guettinger and Dale Germain ushered.

Following the wedding the newly-weds greeted their guests at Mariani's Restaurant where the lovely three-tiered cake decorated with blue and white spring flowers was served. Champagne and hors d'oeuvres were served during the reception.

Before leaving on their honeymoon trip to Jamaica, Mrs. Musser changed to a mauve knit dress with crochet lace accenting the long sleeves. Matching accessories and a gardenia corsage completed her ensemble.

DR. and MRS. JAMES R. MUSSER

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Coffee hours to discuss CUHSD election

Facts on the Campbell Union High School District Tax election scheduled for July 21, will be discussed at a series of coffee hours which will be held in the various neighborhoods during the next two weeks.

On Friday, July 10, at 10 a.m., a group of interested property owners and parents will meet at the home of Mr. and Mrs. Charlie Cole, 1166 El Solyo Ave, at which time representatives of the High School District will be present to answer questions regarding the needs for the passing of the tax measure, and plans for the future.

Anyone outside of the neighborhood desiring to attend is invited to call 377-0922. Del Mar students are passing out invitations to attend the meeting.

AIR POLLUTION

Air pollution damage to agriculture in the two major smog areas of California in 1969 amounted to about $44.5 million.

John Nator's receive 25 year pins from O. C. Grange

Mr. and Mrs. John Van Nattor were honored at a recent Orchard City Grange with 25-year pins signifying 25 active years in Grange work.

Mrs. Van Nattor has served as lecturer and is also on the degree team at the present time, taking part in the degree work which this year has seen 33 new members brought in.

Receiving degree work at recent meetings were Mesdames Jane Gregg, Amelia Hill, Grace Nocentelli, Leta Tilford, Isabella Hardin, Mary Bourge, Mary Allen, and Henry Killerman, Roy Bartholomew, Elmer Huxtable, Dwayne Jolimay, and Mr. and Mrs. Clayton Hepburn, Mr. and Mrs. George Kolze, Mr. and Mrs. George Sekavac.

Others were Mesdames Evelyn Raines, Mabel Draper, Irene Cunningham, Alma Ferro, Bernice Blackford, Sarah Noyer, Madeline Marciel, Darlene Cucchiara, Loretta Zambetti, Mr. and Mrs. Henry Rodda and Kenneth Seartz.

Committee of Women's Activities, Orchard City Grange, will hold their regular monthly work session on Friday, July 10 at 10 a.m. A business meeting will follow the 12 o'clock sack lunch.

Orchard City Grange will hold their regular meeting and lecturers program on Tuesday, July 14 at 7:30 p.m., at the Grange Hall, 109 N. First St.

Received into Orchard City Grange by demit were Mr. and Mrs. Burny Byrd.

During the last several months the charter was draped for Mrs. Gertrude Stanford and Jack Tyson and Fred Bentley.

Preparations for the annual Bazaar and Rummage Sale are now under way according to Zee Martin, chairman and all members are asked to bring in articles for the events.

A GIFT FOR THE PARKS— Mrs. Herman Rice, center, community chairman of the Women's Service Club of Campbell, presents a $179.21 check to Campbell Mayor Dean Chamberlin, right, which will be used for playground equipment in the Campbell Park. On the far left is Mrs. Daniel W. Allison, outgoing president of the organization who served during the year the money was raised. Looking on is Frank T. Lewis, associate civil engineer for the City of Campbell. The scene was shot in the Campbell Park swing area.

Senior citizens hear noted artists speak

Mrs. Frances Kersh, noted artist and lecturer, will be the guest speaker at the July 13 meeting of The Lucettes, the senior citizens group sponsored by St. Lucy's Church.

Mrs. Kersh has been associated with the San Francisco Museum for many years and recently as art instructor at the West Valley Senior Action Center. She will speak on subject of Introduction to Art, and will tell of some of her experiences with elderly students who have been able to paint satisfying pictures although they have never had lessons before.

The meeting will be held in Kennelly Hall at St. Lucy's. Members are asked to bring a bag lunch, coffee and dessert will be served. The meeting is open to all interested adults over the age of 50. Phone Mrs. Jerry Kay, 378-4075 for further information.

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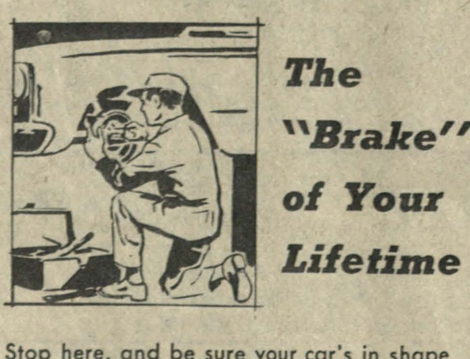

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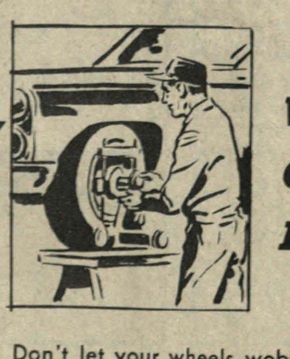

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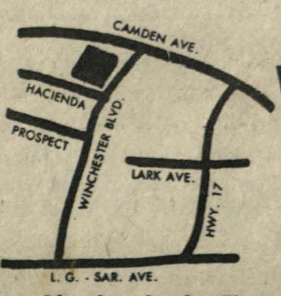

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Furniture in teak, mahogany, Grundig stereo, Grand piano, oil paintings, antiques from Orient, dishwasher, washing machine, dryer, car, etc. 1758 Conrad, off Branham. 269-1248. 7/15

REPROCESSED-- Washers, Dryers, Ranges, Refrigerators and Freezers. Furniture new, used and repossessed. SKI'S ROYAL FURNITURE, 287 E. Campbell Ave. Phone 378-2075 (the West Valley's biggest little Furniture & Appliance Store, open 7 days. tf

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-Boxed Candies-
An Ideal Gift
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Firewood for Sale $30.00 a cord. Summer Price. Will Deliver. 377-1730

Chesterfield, set chair upholstered footstool. Good Condition. $50 for all. 378-3306 7/8

- Garage Sale -
4911 Miramar Ave. San Jose 7/15

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2 x 2½ inches
Padded with cardboard
40¢ a lb.
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40 gallon capacity
Kits or installed.
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Bunk Beds, 24" Zenith TV and table & 4 chairs Spanish Style. 296-8506 7/15

China, silverware, full set Ency. Britannica, women's clothing, lamps, dining room or breakfast set, man's ring, tie clips, typewriter, misc. FR8-2603 7/15

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$7.50 per Thousand
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Antique Clock Service- Free estimate in your home. Per Mathiesen 258-0953 tf

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TELEVISION SERVICE Television Repair, 30 years experience. Prompt expert service Written guarantee. Home calls, $6.50, Color $8.50. State licensed. 377-4534.tf

Mr. Clean will clean your house. Initi. $20/4-manhours. 265-4587 or 241-9546. 7/22

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Babysitting. Years of experience in this area. Ph. 378-2713 tf

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Katherine Bartholomew SCHOOL OF BALLET 415 E. Campbell Ave. 377-9424 for information. tf

HELP WANTED

SUMMER WORK
Part time and full time positions. Day or eve. No canvassing. For interview appt. call Mrs. Bagley at 354-7455 between 2-4 p.m. 7/15

LADIES
Take easy catalog orders. NBC-TV advertised cosmetics. 10 hrs. weekly $25.00. Mrs. Souza 292-3440 8/26

Fight Water Pollution and earn. Call 245-6899. 7/8

Licensed LVN Westgate Convales. hosp. 253-7502. tf

Students, must be 18. Contact Mr. Havins, Winchester Drive-In 377-5030 after 6. 7/29

Beautician, with following, 65% plus paid vacation. 377-5841.

Mature woman to work in select rest home. Part-time, regular shift also available to work relief. Mrs. Van Dyke. 354-3304. 7/15

Beautician with following for small shop. Excellent working conditions. Paid vacation 378-9550 tf

REAL ESTATE FOR SALE

By Owner. Lovely three bdrm., two bath, familyrm., AEK, plush wall-to-wall carpets, drapes. $26,500. Assumable 5-3/4% FHA loan. 378-3129. tf

Humbolt County, 43 level acres, river frontage. Elect. good well. Seven year lease brings in $50 a month. Ph. 378-5338 after 6 P.M. or weekends. Owner will carry second, assume first.

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All Sizes
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378-3131 tf

LOST AND FOUND

LOST
In East Campbell area, Friday, July 3, miniature black poodle, answers to the name of "Buffie". Children's pet. Please contact 378-9136 or 377-6256. REWARD dh

LOST
Male German Shephard light brown with blond chest throat. legs. Vicinity McGlincey Rd. Name Alex. 377-5356 Reward. Family Heartbroken. 7/29

FOR RENT

ROOM
Kitchen and house privileges; woman only. 160 Justo Ct., near Campbell Plaza. 7/22

Nicely furnished room for adult. Both bathtub and separate shower. Near shopping center. References. Kitchen privileges $60 per mo. 450 N. Esther Avenue Campbell. 378-3698 7/15

WORK WANTED

General Garden Work monthly maintenance, New lawns, pruning, trash hauling, clean-ups, planting and removal of shrubs, etc. Phone 253-9211 tf

Rototilling
Lawn Leveling, Tree trimming or removal
Free Estimate
378-0101 tf

DRESSMAKING and alterations.
Mrs. Freda C. Samsom
136 Catalpa Lane
Campbell
378-4445 tf

ODD JOBS
Alum. screen doors hung, faucets replaced & toilets repaired. Prices reasonable. Call 378-4459 at noon or after 5 p.m. tf

"Chuck's" Hauling Large Dump Truck Trash and garages cln. Free estimates Call anytime, Chuck 379-2023 tf

ALTERATIONS
MENDING men's, women's, children's clothing. Years of experience. Specializing in trousers, tapering, cuffing, pockets, zippers. 378-2713 tf

2 Ton Dump Truck
Trash Hauling and Yard Clean-up. Trees and shrubs cut down. Work every day. Free estimates. CH 5-7978 or 732-4147. tf

Yard work, hauling, odd jobs. House painting, etc. Phone 378-7523 after 5 p.m. 8/5

Light hauling and weed cutting. Free est. Call after 6 p.m. 379-6488 or 294-1955 8/5

NEED TRASH HAULED?
NEED YARD OR GARAGE CLEANED?
I will do it!
Call Fred. Weekdays after 5 p.m., Sat. & Sun. 378-2818 tf

HELP WANTED

CARRIER BOY
Dry Creek, Curtner, leigh Ave. area, to deliver Campbell Press on Wednesday afternoons. Call Mrs. Hess 379-1847 or 378-9136.

CRADLE ROLL CALL

MAY

McGOWAN--To Mr. and Mrs. Ross L. McGowan, 792 Springfield Drive, Campbell, a boy, Kipp Burnaugh, on May 24 at Good Samaritan.

HUBER--To Mr. and Mrs. Henry A. Huber, Jr., 1675 Fawn Court, Campbell, a girl, Devery Paige, on May 26 at Good Samaritan.

ELORREAGA--To Mr. and Mrs. Paul Elorreaga, 820 Virginia Court, Campbell, a boy, Brian Paul, on May 27 at Good Samaritan.

HAMILTON--To Mr. and Mrs. Donnie W. Hamilton, 300 Dunster Dr., #4, Campbell, a boy, Erik Michael, on May 27 at Good Samaritan.

HOLBROOK--To Mr. and Mrs. Dale E. Holbrook, 759 Marilyn Drive, Campbell, a girl, Cynthia Ruth, on May 28 at Good Samaritan.

POWELL--To Mr. and Mrs. Eugene Powell, 273 S. Christopher Ave., Campbell, a boy, Brett Alan on May 28 at Los Gatos-Saratoga Community Hospital.

RUBBER STAMPS
Made to order.
CAMPBELL PRESS
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REAL ESTATE WANTED

Immediate cash for FHA or GI equity. Call Agent 378-5858. 7/22

AUTOMOBILES FOR SALE

1962 Rambler American station wagon excellent cond. Good trans. car. Best offer. Please call 378-6546 7/15

1957 Cad. Limo Call 378-3472 or 378-3360. 7/1

International '63 V8 ½ ton pickup 4 speed, posi-tract. Insulated sleeping camper. Sleeps 3 or 4, good condition. $1000. 378-1342

ENTERTAINMENT

FOR FUN OR FUND RAISING
Sno-Cone, Popcorn and Cotton Candy Machines For Rent. Supplies available.
UNITED RENT-ALL
PHONE 378-4550
1565 Winchester Blvd., 1 blk. north of Hamilton

A GOOD CUSTOMER---Norman Nelson, 6, son of Mr. and Mrs. Richard Nelson, 1296 Bent Drive, purchased tickets from Bryon Jaques, 12, son of Mr. and Mrs. John Jaques, 1061 Shady Dale. Bryon was assistant at the UNICEF carnival held July 1 on Shady Dale. Looking on is David Ambrosini with Richard Allen in the background.

LEGAL NOTICE

NOTICE OF INTENDED BULK TRANSFER
Escrow No. SJ 1053

NOTICE IS HEREBY GIVEN that Donald B. Moyer, doing business as Moyer's Service, whose business address is 1595 S. Winchester Blvd., Campbell, California, is about to make a bulk transfer sale to Phillips Petroleum Company, whose business address is 1595 S. Winchester Blvd., Campbell, California, the following property:

All of the equipment, materials, supplies, merchandise and other inventory of a certain retail gasoline service station business, known as Moyer's Service.

This property is located at 1595 S. Winchester Blvd., Campbell, County of Santa Clara, California.

This bulk transfer will be consumated on or after 10:00 A.M., August 1st, 1970, at the escrow department of NORCAL ESCROW COMPANY, 309 Rutland Avenue, San Jose, Calif.

The scheduled closing date, as defined in Civil Code Section 3440.1, shall be no earlier than above date and at such time as all escrow conditions have been completed by the parties hereto.

Within the past three years transferor(s) has also used the following business names at the following business addresses:

Moyer's Mobil 1600 S. Winchester,
Campbell, California

The purchase price will be paid as follows: Partly cash and partly by cancellation of transferor's pre-existing obligations to transferee.

Transferee has taken possession of the premises and property being sold hereunder solely as the Agent of Transferor pending conclusion of sale.

DATED: July 1, 1970
R. MAXWELL (Transferee)
PR 2337
Publish: July 8, 1970

LAST MINUTE ADS

HELP WANTED
Teen-age boy to do yard work for $1.25 per hr. 374-1913 7/15

PERSONALS

LOSE WEIGHT safely with Dex-A-Diet, and and remove excess fluid with FLUIDEX. Only 98¢ and $1.69 at Campbell Drug. 9/16

WEDDING INVITATIONS, THE CAMPBELL PRESS
378-9136

YOUR CARRIER WILL BE CALLING ON YOU during the next 10 days for his regular monthly collection. Please have your change (35¢) ready so that he may meet his obligation.
THANK YOU.

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BUILDING CONTRACTOR

Additions & Remodeling
Over garages and houses
Especially
No job too small
Free Estimates
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THIS SPACE AVAILABLE FOR $5 PER MONTH

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PLUSH CARPET SERVICE
Expert wall to wall installations. Fringing-Binding-Serging - Repairs
All Work Guaranteed
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COMMERCIAL CLEANING

Everything the housewife can do, we can do BETTER.
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Residential - Industrial
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CUSTOM HOME CLEANERS
Exclusive home and carpet cleaning for the discriminating homemaker. 20 yrs. exper. Good old-fashioned quality work. Guaranteed. $22.50 regular; $24.00 non-regular. Free estimate on carpet cleaning.
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MOVING – STORAGE
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PROMPT, SAFE SERVICE
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Beat high cost of new homes!
ADD A ROOM
Call: Quality Construction
Specialists in remodeling.
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COUNTY SHEET METAL INC.
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Heating and Air Conditioning. Service and Repairs. Bank of Americard
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Free pick-ups: Stoves, refrigerators, washers, misc.
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Attend Your Church

ASSEMBLY OF GOD
1870 Winchester Blvd. Phone 378-7032. Sunday School 9:45 a.m. Morning Worship 11 a.m. Youth Service 6:45 p.m. Evening Service 7:30 p.m. Wed. Family Night, 7:30 p.m.
Herbert Johnson, Pastor

CAMPBELL SEVENTH-DAY ADVENTIST
65 E. Rincon Ave.
Eugene Sample, Pastor, 379-1851
Worship Services (Saturday) 8:25, 10:55 a.m.
Sabbath School 9:30 Prayer Meeting, Wednesday, 7:30 p.m.

CHURCH OF CHRIST
1075 W. Campbell Ave. 378-4900
Bill Kneip, Minister
Worship: 9:00 10:15 a.m. 6 p.m.
Bible School: 9:00 10:15 a.m.
Prayer Meeting: Wednesday 7:30 p.m.

CHURCH OF GOD OF THE FAITH OF ABRAHAM
555 McGlincey Lane Don Hightower, Pastor. Sunday School 9:45 a.m. Morning Worship 11 a.m. Evening Service 6 p.m. Phone 377-6357 Prayer Meeting & Bible Study 7:30 p.m. Wednesday.

CONGREGATIONAL CHURCH OF CAMPBELL
United Church of Christ
400 W. Campbell Ave. 378-4418
Rev. Anthony Wayne Myers, Minister
Sunday Service 10 a.m.

FIRST BAPTIST CHURCH 400 Llewellyn Ave.
Rev. W. Keith Loyd, Pastor
Sunday School 9:30 a.m. Worship Service 11 a.m., 7:30 p.m.
Training Union 6:15 p.m. Sunday
Prayer Service 7:00 p.m. Wednesday

FIRST CHRISTIAN CHURCH
1975 Pollard Road 379-7121
Leon A. Berg,, Minister
Bible School 9:45 a.m.
Morning Service 11 a.m. Youth Meeting 6 p.m.
Evening Service 7 p.m.

FIRST CHURCH OF CHRIST, SCIENTIST
395 W. Rincon Ave.
Sunday School and Church 11 a.m.
Wed. 8 p.m.
Reading Room--376 E. Campbell Ave. Daily Except Sundays and Holidays--10-4
All Welcome 378-9226

FIRST UNITED METHODIST CHURCH
1675 Winchester Blvd., 378-3472
Ministers: Wm. H. Gould, Alan R. Goozee
Dir. of Education: Elizabeth W. King
Worship and Sunday School 9:00 a.m. and 10:30 a.m.
Youth Fellowship 6:30 p.m.

FREEWILL BAPTIST CHURCH
157 Rincon Ave. Church 379-1682
Minister: E.B. Condit 379-7723
Sunday School 9:45 Worship Service 11 a.m. 7 p.m.
Choir Practice 8:30 Wednesday evenings

ST. LAWRENCE EPISCOPAL CHURCH
65 Rincon Ave., Campbell
10 a.m. Service and Church School
Nursery Provided
Rev. John Larson, Vicar 379-5320

ST. LUCY'S CHURCH
2350 Winchester Blvd
Saturday Mass: 5:15 p.m.
Sunday Masses: 7, 8:30, 9:45, 11 a.m., 12:15 and 7:00 p.m. Confessions: Saturdays and Eves of First Fri, and Holy Days: 3:30 to 5, 8 to 9 p.m.

SARATOGA AVENUE BAPTIST CHURCH
1735 Saratoga Ave. (SW corner from Westgate Shopping)
252-7276, if no answer call 257-3753
Sunday Worship Services 8:30 a.m. 11 a.m. and 7 p.m.
Bible School 9:45 a.m. Mid-week service
Wednesday 7:00 p.m. A nursery provided
Pastor: Rev. Harry L. Twining Jr.

VALLEY BAPTIST CHURCH
Conservative Baptist
No. 1st St. at corner of Campbell Ave. (I.O.O.F. Bldg.)
Sunday School 10 a.m. Worship at 11 a.m.
Sunday Evening 7 p.m.
Edward Duerksen, pastor

WEST VALLEY CHURCH OF CHRIST
625 Curtner Ave.
A. Ellmore Johnson, minister - 377-9401
Sunday Services 10:30 a.m. & 6:30 p.m.
Wednesday Services 7:30 p.m.

Small girl falls from auto, lives

Rhonda Joan Howard, four year old daughter of Mr. and Mrs. Dale Howard, 251 Sondra Way, has a big lump on her forehead and two horrible black eyes to show for her recent near brush with death.

Mrs. Howard was driving the VW bus home from shopping during the peak of afternoon traffic. Just as she rounded the corner of Meridian and Auzerias, the side door flew open and Rhonda tumbled to the street.

Mrs. Howard immediately stopped the vehicle and jumped out to find Rhonda screaming with blood pouring from the many abrasions on her face. An ambulance was summoned and the child transported to the hospital where a series of 16 X-rays revealed no broken bones and she was released to go home for observation.

Mrs. Howard reports that the child is still bruised and scraped, but apparently will recover with no after effects.

PRICE RAISE

The price of THE CAMPBELL PRESS monthly subscriptions delivered by the carrier boys, has been raised from 25 cents per month to 35 cents. The price raise has been forced by increasing costs of production. As usual The Campbell Press carrier boys will continue to receive one-half of the subscription costs.

P.W.P. hold July 10 meet

The general meeting of Parents Without Partners will be held Friday, July 10, at 8 p.m., Leininger Center, Kelly Park, Keyes and Senter St., San Jose.

Dr. Herbert Mann, M.D., past president of the American Society of Clinical Hypnosis, will speak on "Hypnotism and ESP."

A social hour is planned from 8 to 8:30 to give the membership an opportunity to welcome those new to P.W.P. and to invite them to a party following the meeting.

For further information on P.W.P. call 286-6646.

ANNUAL PICNIC

Former residents of North and South Dakota will enjoy a potluck picnic at Senter Park Sunday, July 12 from 1 to 5 p.m. Bring your own place setting and coffee. Pop will be furnished. All Dakotans are welcome. Phone 297-9196 for information.

Soccer pros win on local field

San Jose Kings scored a 2-1 victory over the Concord Patriots Saturday night at the Campbell High field in the only NorCal Soccer League action of the week.

The victory vaulted the Kings into third place with a 2-1-1 record in circuit play.

The Kings moved into the lead when Peter Edwards slammed a shot into the corner of the net on a pass from former San Jose State All-American Art Romswinkle. Edwards repeated his feat near the end of the first half of play after receiving a corner kick which he neatly flicked past the outstretched fingers of Concord goalie Tim Tarpley.

The Kings return to action this Saturday, July 11, at 6:30 p.m. when they will entertain the Berkeley Mavericks at the Campbell High field.

The preliminary game between two high school all-star teams will begin at 5 p.m.

Burglars hit medical offices

A rash of burglaries over the Fourth of July kept Campbell Police officers busy.

Hit over the weekend were two medical complexes occupied by local doctors, with drugs apparently being the prime target. Ransacked were offices at 281 E. Hamilton Ave. and 621 E. Campbell Ave. Drugs, hypodermic needles, $50 in cash, cameras were all taken. Windows were broken and offices thoroughly searched.

Par Concrete, 615 McGlincey Lane, was also broken into during the weekend with payroll checks and check protector taken.

Thieves attempted to pry open the safe at Darton Chevron Station, 3405 Winchester Blvd., but failed to penetrate the door. The business was thoroughly ransacked but nothing of value taken, according to the police report.

LEGION MEETING

The American Legion, West Valley Post 158, will hold their regular business meeting Friday, July 10, at the post hall on Dell Ave. at 8 p.m.

A potluck dinner and party night for the combined Legion and Auxiliary will be held July 24.

The Saratoga Drama Group

MY FAIR - LADY

July 10 through August 1

Directed By
Joseph Paul Glasner

Curtain 8:30 p.m.
Saratoga Civic Theater
13777 Fruitvale Avenue
For ticket information call 255-0801

$2.50 WEDNESDAY & THURSDAY JULY 22, 29, 30
$3.00 SUNDAYS JULY 12, 19, 26
$3.50 FRIDAYS JULY 10, 17, 24, 31
$3.50 SATURDAYS JULY 11, 18, 25 + AUGUST 1

SPECIALIZING in 'BLOWER CUTS'
FOR A CAREFREE SUMMER...... (by Mr. James) $6.

PERMANENTS
complete with hair cut, shampoo and set.....
VIRGIN HAIR. . . . $8.50
TINTED or BLEACHED HAIR. $12.50

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Mon. - Tues. - Wed.
SHAMPOO & SET
$3.00

Rave's HAIR FASHIONS
BANKAMERICARD
2215 SO. BASCOM AVE.
(Behind the Mr. Steak Restaurant in the new shopping center::: Easy Parking:::::
Phone 377-5841 for appointment

Obituaries

ANDREW COSSEY

Funeral services were held Thursday, July 2 for Andrew J. Cossey, 28, who passed away suddenly June 30. Cossey made his home at 1629 Winchester Blvd. He was a carpenter and was a member of Carpenters Union Local 316.

A native of Las Cruces, N. M. and had been a Santa Clara County resident for nine years.

He is survived by his wife, Nadine Cossey, a daughter, Tammey and a son, Andrew J. Cossey, II, all of Campbell; his parents, Mr. and Mrs. Harmon Cossey, also of Campbell; two brothers, Ray Cossey, of Campbell and David C. Wilker of Milpitas; a sister, Mrs. Barbara Lukinovich of Seal Beach and his grandmother, Mrs. Carrie Norris of Campbell.

Services were held from the Mission Chapel of Rancadore and Alameda.

ERNEST CORALLO

An extended illness claimed the life of Ernest Corallo June 30. Corallo, a retired waiter, lived at 1197 Audrey Ave.

He was a member of the Hotel & Restaurant and Hotel Services Employees Union Local 180 of San Jose and had last worked for the Red Coach Inn in Los Gatos. He was 68 at the time of his death.

A native of Italy he had lived in the area for 19 years.

Survivors include his wife, Mrs. Lidia Corallo and three sons, Nat and Peter Corallo, both of San Jose and Ernest Corallo Jr. of Campbell. He also leaves two grandchildren and two brothers and a sister in Italy.

Prayer services were held from the Campbell Memorial Chapel.

MRS. CHARITY PROUT

Funeral services were held Monday, July 6 for Mrs. Charity M. Prout, 83 who passed away July 4 following a long illness.

Mrs. Prout had lived in California for 78 years and was a native of Massachusetts. She made her home at 54 N. Central Ave. before moving to a convalescent home.

Mrs. Prout was the widow of the late James Prout, a foreman for the California Division of Highways, who passed away five years ago. Both she and her husband were well known for their active work with various youth groups. She was a member of the Assembly of God Church of Campbell.

Mrs. Prout leaves three daughters and two sons: Mrs. Anna L. DeSelle of San Jose; Mrs. Marjorie J. Holtz of Los Gatos; James T. Prout of Bakersfield and Elwyn W. Meeks of San Jose. She also leaves two sisters, Mrs. Anna J. Allen of Los Gatos and Mrs. Mamie McHatton of Campbell, a brother George W. LeWarne of Campbell, 15 grandchildren and 22 great-grandchildren.

Services were held at Oak Hill Mortuary followed by interment in Oak Hill Memorial Park.

PHARMACY PHACTS

By
Allan
Blaine

An ear, nose, and throat specialist says you shouldn't fly when you have a cold. If you must fly, a phenylephrine-type nose drop, available at your pharmacy, is recommended.

* * *

More than 100,000 Americans suffer from hemophilia (a lack of the clotting concentrate found in normal blood). Dr. Alan Johnson of the American Red Cross Laboratory has discovered a way to extract this factor from plasma.

* * *

The ancient Aztecs used rattlesnake poison to help remove a tooth. The poison would destroy the surrounding tissue.

* * *

Dr. Freckleton of the National Communicable Disease Center says German measles may be eliminated within five years through the immunization of seventy million children.

* * *

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Boneless Chuck Roasts
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POUND 79¢
USDA CHOICE

HADDOCK or SOLE FILLETS
Captain's Choice
Pre-Cooked —Lb. 79¢

Pre-Cooked Fish Sticks	Random Weights—Lb.	69¢
Perch Fillets	Pre-Cooked, Random Weights—Lb.	79¢
Pre-Cooked Scallops	Random Weights—Lb.	$1.79
Pre-Cooked Fish Crisps	Random Weights—Lb.	69¢
Greenland Turbot	Small, Select Fillets Random Weights—Lb.	69¢
Pre-Cooked Cod Fillets	Random Weights—Lb.	79¢

Fryers Manor House—Cut Up U.S.D.A. Grade A, Flash Frozen—Lb. 39¢

Bacon Dubuque Mississippi, Sliced—1-lb. Package (Thick Sliced—2-lb. Pkg. $1.33) 67¢

Top Sirloin Steaks	Boneless, Regular or Extra Thick—Lb.	$1.83
Rib Club Steaks	U.S.D.A. Choice Beef—Lb.	$1.59
Market Steaks	Boneless U.S.D.A. Choice Beef—Lb.	$2.09
Deluxe Chuck Steaks	U.S.D.A. Choice Beef—Lb.	88¢
Safeway Corned Beef	Lean, Boneless Brisket Cuts—Lb.	88¢
Beef Oxtails	For Soup or Braising—Lb.	49¢

REGULAR CHUCK STEAKS
U.S.D.A. Choice Beef
Great For Barbecue—Lb. 69¢

Full Cut, Bone In Round Steaks U.S.D.A. Choice Beef—Lb. $1.03

Royal Buffet Canned Hams Dubuque—5-lb. Tin $4.79

Whole or Half Smoked Hams Hock Removed—Lb. 67¢

Whole or Piece Slab Bacon (Sliced—Lb. 78c)—Lb. 63¢

Armour Star Turkey Quarter Roasts Thigh & Drumsticks, With a Portion of Back, Neck & Giblets—Lb. 29¢

Orange Juice Scotch Treat 6-oz. Cans 6 for $1
Applesauce Highway—16-oz. Can 8 for $1
Bisquick Biscuit Mix—40-oz. Package (Mrs. Wrights—40-oz. 33c) 39¢
Paper Towels Truly Fine Assorted Colors 175 Sheets 4 for $1

Edwards Coffee Vacuum Packed 2 Lb. Can $1.39

Edwards Coffee	(3-lb. Can $2.08)—1-lb. Can	84¢
Coffee Tone	Lucerne—3-oz. Glass	27¢
Safeway Instant Coffee	10-oz. Jar	$1.05

Edwards Freeze-Dried Coffee 4-oz. Jar (8-oz. Jar $1.67) 98¢

Maxwell House Coffee	All Grinds 2-lb. Can	$1.56
Maxwell House Coffee	All Grinds 1-lb. Can	87¢

Charcoal Briquets Hi Country Brand 10 Lb. Bag 59¢
Charcoal Lighter Fluid Ozark, Odorless—Pint 35¢

Kodak Instamatic Film CX-126 (20 Exposures $1.59)—12-Exp. 99¢

Beer Dom Brau, Imported Germany 11-oz. Bottles—Six-Pack $1.57
Burgie Draft Beer—Six 12-oz. Bottles $1.14
Corn Chips Party Pride—11-oz. Pkg. 39¢

LUCERNE Fruit Juice Drinks
Lemonade, Orange, Grape (Regular 26c)—½-Gallon 20¢
(GALLON Regular 49c 39¢)

OVENJOY BREAD Big 1½-lb. Loaf 31¢
DIET BREADS Skylark, Light or Dark—1-lb. 33¢

Margarine	Coldbrook 1-lb. Carton	19¢
Assorted Cookies	Busy Baker—10-oz.	30¢
Marshmallow Puffs	Busy Baker—14-oz.	39¢
Graham Crackers	Busy Baker—1-lb.	37¢

Grade AA Eggs Doz. Large Cream O' The Crop 45¢

Sharp Cheddar Cheese	Safeway, Rd. Wt. Chunks, Approx. 12-oz.	10¢ Off Each Pkg.
Safeway Colby Cheese	Random Weights—Lb.	89¢
Lucerne Grade AA Butter	Cubes—1-lb. Carton	81¢
Lucerne Half & Half	Pint Carton	28¢

FOR DELICIOUS WARM WEATHER SALADS

Fruit Cocktail Del Monte—17-oz. Can (Town House—16-oz. 19c) 5 for $1
Sliced Pineapple Del Monte, Fancy 14¼-oz. Can 4 for $1

Cottage Cheese	Lucerne, All Varieties—Pint (Quart 59c)	31¢
Sour Cream	Lucerne—Pint (Sour Half & Half—Pint 35c)	53¢
Salad Dressing	Nu-made—Quart	49¢
Salad Dressing	New! Italian Rosé Wishbone—8-oz. Glass	49¢
Bertolli Olive Oil	Gallon	$4.29

Gelatin Desserts (Jell-O Gelatin (All Fruit Flavors)—6-oz. 2 for 39c) Jell-well—6-oz. 15¢

SAVE ON FROZEN FOODS

Coffee Cakes	Sara Lee, Apple Danish or Cinnamon-Nut—Regular Size	79¢
Swanson Dinners	Mexican—16¼-oz. (Chinese—9½-oz. 59c)	49¢
Deluxe Combination Pizza	Bel-air 16-oz.	89¢
Birds Eye Awake	Orange Drink—9-oz.	35¢

Peas & Carrots • Mixed Vegetables Corn • Peas—32-oz. Cut Green Beans—28-oz. Bel-air—Family Size Bags 49¢

FRUIT PIES	Bel-air—24-oz.	35¢
Cool Whip	Birds Eye 4¼-oz.	35¢
French Fries	Bel-air 32-oz. Regular or Crinkle Cut	39¢

PACQUIN LOTIONS Silk-N-Satin, Regular or Extra-Dry—5¼-oz. (10½-oz. 74c) 44¢

Instant Breakfasts Lucerne, All Flavors—6 Envelopes (Variety Pack . . . 10 Envelopes 95c) 56¢

Ice Cream Snow Star, All Flavors Half Gallon 59¢

Eskimo Pies or Drumsticks 6 Pack 49¢

ANACIN TABLETS (100-Ct. $1.42) 50-Count 89¢

Santa Rosa Plums ✶ Fresh Peaches
Early Sun Grand Nectarines
Your Choice Mix or Match 2 Lbs. 49¢

STAINLESS FLATWARE
Choice of Two Distinctive Patterns
TEA SPOONS 29c EACH WITH EVERY $5 PURCHASE
FEATURE THIS WEEK!
2 PCS. SUGAR SHELL/ PASTRY SERVER $1.49
NO PURCHASE REQUIRED

Dry Roasted Peanuts Planters—8½-oz. Jar (13-oz. Jar 79c) 64¢
Cragmont Sodas Assorted Flavors 12-oz. Cans 10 for 99¢
(Shasta Diet Sodas—12-oz. Cans 11c)
Water Black Mountain Distilled—Gallon 49¢
Water Alhambra, Natural Spring or Distilled—½-Gallon 28¢

POOCH DOG FOODS

Dog Food	Regular, Liver, or Chicken Flavor—15½-oz.	10¢
Pooch Royal	Chicken Parts With Broth—15-oz.	17¢
Pooch Royal	Chunk Beef With Gravy 14-oz.	18¢
Dry Dog Food	Pooch—5-lb. Bag	60¢

PURR CAT FOODS

Purr Cat Foods	Mini-Bits 3 Varieties—6½-oz.	13¢
Purr Tuna Cat Food	6-oz. Can	14¢

Green Beans Fresh Kentucky Wonder Variety (Stringless), Lb. 29¢
Potatoes U.S. No. 1 Gardenside Pack Norgold Russets 10 Lb. Bag 79¢

Fresh Golden Corn
Large, Golden Ears Great For Barbecue 5 for 49¢

Fresh Produce Treats!

Watermelons	Large, Whole Melons—Each (Quarters 30c — Halves 59c)	99¢
Jumbo Cantaloupes	27 Size	4 for 89¢
Cabana Bananas	Premium Quality—Lb.	11¢
Head Lettuce	Western Iceberg	2 for 39¢
Fresh Tomatoes	Red-Ripe, For Slicing or Salad—Lb.	33¢
Fresh Radishes	Large, Full Bunches	3 for 29¢
Green Onions	Large, Fresh Bunches	3 for 29¢
Yellow Onions	U.S. No. 1, Safeway Brand	4 Lb. Bag 39¢
Crisp Celery	Clean, Green Stalks—Each	25¢
Cucumbers	For Slicing or Salads	3 for 39¢

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DOMINIC L. CORTESE / 2nd DISTRICT
CHARLES A. QUINN / 3rd DISTRICT
RALPH H. MEHRKENS / 4th DISTRICT
VICTOR CALVO / 5th DISTRICT

SUMMARY OF PROCEEDINGS
BOARD OF SUPERVISORS
COUNTY OF SANTA CLARA

ROOM 524 · COUNTY ADMINISTRATION BUILDING
70 WEST HEDDING ST · SAN JOSE, CALIFORNIA 95110 / 299-2323

JEAN PULLAN
CLERK / BOARD OF SUPERVISORS

Victor Calvo, Chairman

TUESDAY, JUNE 30, 1970

Pledge of Allegiance

Roll call - Supervisor Sanchez absent.

1. Approved minutes of meeting of June 23, 1970.

2. Presented Certificates of Appreciation to retiring employees.

PUBLIC WORKS

3. Considered report on bids:
   a. Awarded contract for resurfacing of Quito Road btw Cox Avenue and Tracks of Southern Pacific Co. to Leo P. Piazza Paving Co. - $30,570.
   b. Awarded contract for resurfacing of Umbarger Road btw Senter Road and Monterey Highway and Sierra Road btw Capitol Avenue and Morrill Road to A. J. Raisch Paving Co. - $25,990.
   c. Awarded contract for traffic signal modification of Oregon Expressway btw Bryant Avenue and West Bayshore Drive, Stage I to Howard Electric Inc. - $38,999.

4. Approved plans and specifications for:
   a. Improvement of Capitol Expressway Unit III btw 0.1 mile south of Story Road to 0.2 mile north of Route 101.

      Opening of Bids: July 23, 1970 at 2:00 p.m.
   b. Construction of Various Minor County Building Projects.

      Opening of Bids - July 23, 1970 at 2:00 p.m.

5. Authorized execution of Application for Grant Payment to Federal Aviation Administration for Palo Alto Airport, Project #9-04-052-7006 covering construction of aircraft parking apron, tie-downs; obstruction and taxiway lights and rotating beam ceilometer.

6. Authorized execution of agreement for acquisition of property for Coyote River Parkway - F. Kellner.

7. Authorized execution of agreement for acquisition of property for South Bascom Avenue Widening - R. E. Renzel, et al.

8. Adopted Resolution of Notice of Intention to Exchange Real Property - Coyote Park Chain (Hellyer) with Westport Homes, Inc.

   Consummation of Exchange: July 21, 1970.

9. Authorized execution of Land Development Documents for:
   a. Property of D. Galbraith located on private access road off Llagas Avenue.
   b. Property of M. M. Alvarado located on private access road off Stevens Canyon Road.
   c. Property of P. Aimonetti located on private access road off Mt. Hamilton Road.
   d. Property of J. Ponce located on Shafer Avenue.

10. Accepted report on Deferred Land Development Improvement Agreements.

11. Accepted report on Deeds of Right-of-Way.

12. Adopted Resolution S-185 establishing Stop Intersection on northwest corner of intersection of frontage road along Capitol Expressway when entering Story Road.

13. Authorized execution of Request for Federal Aid for South County Airport land acquisition under Airport and Airway Development Act of 1970.

14. Approved final plans and specifications for Phase I of County Service Center Project 1B, Old Oakland Highway & Shallenberger Road.

    Opening of Bids: July 23, 1970 at 2:00 p.m.

    County Executive to prepare letter of understanding between Board of Supervisors and Building Authority re financial obligation.

15. Approved proposed procedures and methods of collecting costs for sidewalk repair and maintenance for implementation in fiscal year 1970-71.

HEARING

16. Closed hearing and adopted resolution authorizing execution of Revised Freeway Agreement with State of California on Route 101 between 0.2 miles north of Tully Road and San Antonio Street and on Route 280 between Route 101 and McLaughlin Ave.

COUNTY COUNSEL

17. Accepted Legislative Report No. 25.

18. Considered report re request of Court Peterson for right-of-way for residential access through portion of Ed R. Levin Park. Authorized Legislative Advocate to furnish State authorities with all facts of this case in effort to secure access and determined to request assistance from Congressmen from this County to seek federal concurrence in access approval.

19. Authorized execution of Stipulation for Judgment of Condemnation for South Bascom Avenue Widening - E. F. Marrs, et al.

20. Authorized execution of Stipulation for Judgment of Condemnation for Almaden Expressway Unit V-B - C. Fortini, et al.

PERSONNEL

21a. Approved Summary Classification Report re reclassification of Miscellaneous Clerical Positions, Public Health Department.

b. Approved new Job Specifications for Deputy Registrar of Vital Statistics.

22. Approved Revised Job Specifications for Buyer I, Buyer II, Buyer III and Supervising Buyer.

23. Acknowledged and filed communication from W. Robert Morgan, Attorney, re certain professional engineer positions in Department of Public Works. Referred matter to Negotiating Committee.

CLERK, BOARD OF SUPERVISORS

24a. Approved Summary Classification Report and adopted Salary Ordinance NS-5.69.43 re secretarial position.

b. Approved new job specifications for Confidential Secretary.

REGISTRAR OF VOTERS

25. Adopted official results of 1970 Primary Election.

    Adopted resolution giving notice to two persons involved that the Board on July 7, 1970, will resolve the tie vote which occurred in the American Independent Third Supervisorial District, County Central Committee race - June 2 Primary Election of 1970.

FISCAL

26. Approved transfers within budget for Welfare - Various.

27. Approved transfer to Increase Appropriation for Parks and Recreation - $10,000.

28. Approved transfer from Appropriation for Contingencies for Public Defender - $4,920.

    Requested County Executive to report on Public Defender's revenue for fiscal year.

29. Approved bi-weekly Holiday Work/Overtime Expenditures Report.

30. Referred to County Counsel, claim for refund of taxes - City of Palo Alto lands leased from Stanford University.

FIRE MARSHAL

31. Approved request for cash-compensated overtime.

PLANNING

32. Held for consideration during 1970-71 budget hearings, report on application submitted to Housing and Urban Development Agency for funds for Countywide Mountain Study.

33. Established new street names for entrances to Santa Clara Valley Medical Center:

    From Bascom Avenue to Bradley Avenue and its future extension be known as Renova Drive.

    From Thornton Way to hospital building complex be known as Clove Drive.

34. Adopted Resolution of Intention to change name of Foster Road to Raineri Lane.

    Hearing: July 29, 1970 at 9:30 a.m.

35. Adopted Resolution of Intention to change the name of a portion of Crescent Drive to Hillcrest Road.

    Hearing: July 29, 1970 at 9:30 a.m.

36. Referred to Planning Commission for recommendation, petition requesting Board to initiate "A" zoning for property of Glenites (Joint Venture Limited Partnership) located at end of Harry Road extending east to Fortini Road, consisting of 540 acres.

COUNTY EXECUTIVE

37. Authorized execution of agreement with Alviso County Day Care Center, Inc., re Day Care Services.

38. Authorized execution of agreement with U. S. Bureau of Sport Fisheries and Wildlife and California Departments of Agriculture and Public Health re control of predatory animals.

39. Considered Ambulance Service Agreements.
   a. Approved rates.
   b. Approved payment of subsidies to Morgan Hill Ambulance Co. and Gilroy Ambulance Service.
   c. Approved revised Ambulance Service Agreement with substitution of Exhibit "B" from previous contract. Requested County Executive to report within 90 days re boundaries of certain Ambulance Service Zones.
   d. Authorized execution of agreements with:

      Allen's Ambulance Service
      Bigley's Ambulance Service
      Field's Ambulance Service
      Gilroy Ambulance Service
      Morgan Hill Ambulance Company
      Palo Alto Ambulance Service
      San Jose Ambulance Company
      West Valley Ambulance.

40. Acknowledged, with thanks, donation from Pfizer and Co., Inc., for purchase of V. D. educational material.

41. Accepted report of County Executive for 1968-69.

42. Approved proposed agenda for 1970-71 Budget Hearing.

MISCELLANEOUS

43. Granted renewal of Public Card Room Permit to J. Daniel Yeargain, Casino Card Club, located on Saratoga Avenue.

44. Considered recommendation of Open Space Committee that the Board of Supervisors include in the 1970-71 County Budget an amount equivalent to 10¢ for each $100 of assessed property valuation to be used for acquisition of land or interests in land for parks, etc.

    Referred to County Executive for report re acquisition of open space and methods of financing. Proposed funding choices to be considered by Board during 1971-72 Budget.

    Referred to Parks and Recreation Commission, Open Space Committee and other involved commissions and committees to submit priority schedule for acquisition of lands and methods of financing.

45. Adopted Resolution of Intention to grant a loan to County Parks and Recreation Service Area No. 1 - Barron Park for purpose of District's acquiring a park site contingent upon voter approval in July 14 election. County Counsel to prepare resolution.

46. Appointed George Vieira, 1661 Hyde Drive, Los Gatos, to Personnel Board to succeed John T. Ball. S.D. #3 appointment.

    Reappointed Edward G. Teresi, 11290 Clayton Road, San Jose, 95127, to Planning Commission. S.D. #3 appointment.

    Appointed Oscar Liebert, 617 East Arques Road, Sunnyvale, to Planning Commission to succeed Raymond G. Tikvica. S. D. #3 appointment.

ROUTINE MATTERS

47. Approved tax bonds for city subdivisions.

48. Adopted resolutions authorizing County Counsel to recover certain welfare funds.

49. Authorized execution of Notices of Release of Agreements to Reimburse.

50. Authorized execution of Notices of Partial Release of Agreements to Reimburse.

51. Authorized execution of Notices of Subordination of Agreements to Reimburse and Deeds of Trust.

52. Authorized execution of Notices of Subordination of Agreements to Reimburse.

53. Confirmed sales and receipts and approved claims and payroll.

54. Authorized collection of overpayments and referred to County Counsel for appropriate action. Approved various welfare claims, including fixing of relatives' responsibility.

* * * * * * * *

X. Expressed interest in contracting with Highway Patrol for continuation of School Crossing Guard services.

Adjourned.

ATTEST: JEAN PULLAN, Clerk
Board of Supervisors

LEGAL NOTICE

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

TO WHOM IT MAY CONCERN:

Subject to issuance of the license applied for, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises, described as follows:

30 S. Central Avenue, Campbell

Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance on original application of an alcoholic beverage license for these premises as follows:

On-Sale Beer & Wine Eating Place

Anyone desiring to protest the issuance of such license may file a verified protest at any office of the Department of Alcoholic Beverage Control, or by mail to the Department of Alcoholic Beverage Control, 1215 O Street, Sacramento, California 95814, stating grounds for denial as provided by law. The premises are not now Licensed for the sale of alcoholic beverages. The form of verification may be obtained from any office of the Department.

Kenneth D. Rominger
Publish July 8, 1970

LEGAL NOTICE

NOTICE TO BIDDERS

The Board of Trustees of the Campbell Union School District will receive sealed bids up to and including 2:00 p.m. on July 22, 1970 at the Administration Building, 155 North Third Street, Campbell, California for:

CLASSROOM FURNITURE

Specifications may be obtained at the Administration Building. Bids will be opened at or about 2:00 p.m., July 22, 1970 at the Administration Building, 155 North Third Street, Campbell, California.

The Board of Trustees reserves the right to reject any and all bids and to waive any informality in any bid received.

Board of Trustees
CAMPBELL UNION SCHOOL DISTRICT
By: (Mrs.) Eleanor Graham-Armstrong
Clerk of the Board
Publish: July 8 and 15, 1970

LEGAL NOTICE

NOTICE OF HEARING

Notice is hereby given that the Planning Commission of the City of Campbell has set the hour of 8:00 p.m. on Monday, the 20th day of July, 1970, in the Council Chambers of the City Hall, 75 North Central Avenue, Campbell, California, as the time and place for public hearing on the application of Mr. and Mrs. Marshall S. Davis and Mr. and Mrs. Vernon Renner for zone change from R-1 to R-M on property located at 1785 and 1801 Hacienda Avenue.

Map and legal description of property on file in the office of the Planning Department, 75 North Central Avenue, Campbell, California.

Interested persons may appear and be heard at said hearing.

City of Campbell Planning Commission
Arthur Kee, Secretary
Publish: July 8, 1970

Childrens UNICEF carnival nets funds

It was a hot, hot day Wednesday, July 1. But that didn't deter a group of enthusiastic youngsters on Shady Dale Ave. from enjoying a carnival with the proceeds going to benefit UNICEF, the United Nations International Childrens Emergency Fund.

Spearheaded by teen-agers Lisa Ambrosini and Sally Peterson, the carnival attracted a large number of children and adults alike who spent the afternoon pitching bean-bags into a clown face; throwing darts at balloons; and enjoying other carnival attractions, netting $13.42.

This was supplemented by an additional $9.09 in contributions, making a total of $22.50 sent by children to aid needy children throughout the world.

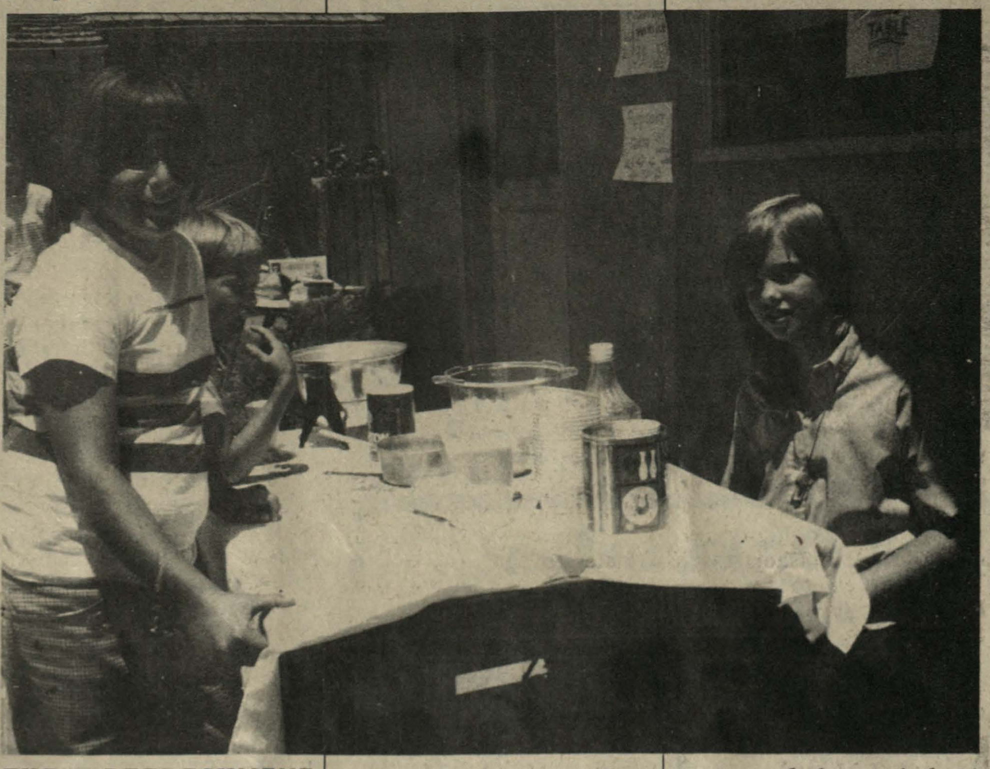
Planning for the carnival started in April. Lisa, the daughter of Mr. and Mrs. Frank Ambrosini, 1130 Shady Dale, and Sally, daughter of Mr. and Mrs. Elmer Peterson, 1240 Shady Dale, started collecting "prizes" for the carnival winners.

Posters and instructions on simple games were received from UNICEF headquarters. Flyers were passed out in the neighborhood announcing the pending carnival and neighbors contributed to the prize pile with items such as outgrown toys, comic books, and other items appealing to children.

The Ambrosini yard was selected as the site for the carnival and finally the big day arrived. Pitchers of cold drinks were made by Mrs. Ambrosini, the popcorn popper was pressed into service, and the children arrived in droves.

Late in the afternoon the carnival folded and silently stole away while the excited co-sponsors counted the pennies and realized how much a few hours of fun had resulted in dollars to be used for helping other children.

Who says teen-agers are selfish and irresponsible?



THE REFRESHMENT CORNER--Sally Peterson on the right was in charge of the popcorn and cold drink stand during the UNICEF carnival held on Shady Dale Ave. July 1. Sally was one of the co-sponsors of the carnival. A customer, left, is Maryanne Ambrosini.

LOTS OF CUSTOMERS---Lisa Ambrosini, one of the co-sponsors of the UNICEF carnival held July 1 on Shady Dale Ave., makes change for three young customers.

A CLOWN EVEN---Darren Welton, 4 year old son of Mr. and Mrs. Gary Welton, 1114 Shady Dale Ave. was all dressed up in a clown outfit at the UNICEF carnival held July 1 on Shady Dale Ave. Beside him is the cleverly contrived bean bag toss made from a large cardboard carton.

PENNY TOSS---Tossing pennies for comic book prizes was David Soutar, 13 year old son of Mr. and Mrs. Don Soutar, 1170 Shady Dale Ave. David contributed his pennies for the UNICEF fund and had fun at the same time.

EVEN ADULTS HAD FUN---Throwing darts is Mrs. Frank Ambrosini, who graciously loaned her backyard at 1130 Shady Dale Ave. for the July 1 UNICEF carnival.

THE RING TOSS--Ken Smith, 13 year old son of Mr. and Mrs. Harry Smith on Leigh Ave. proved to be an expert at the ring toss at the UNICEF carnival held July 1. In the background is Maryanne Ambrosini.

SPORTS FANS!

I BET YOU DIDN'T KNOW

By Al Salciccia

How about this...Did you know there was once a baseball manager who led two different teams one season and wound up in last place with both of them–and this happened to the man many say was the greatest manager of all time–John McGraw!... In 1902, McGraw was manager of Baltimore of the American League...When he left that team in July they were in last place...Next day he became manager of the Giants of the National League and then they finished last!...That proves again that a man can have several failures in life, and still turn out to be a big success.

* * *

One of the oddities about the recent Masters Golf Tournament is that the two men who wound up tied for first and played off for the championship, Billy Casper and Gene Littler, both grew up in the same town in California and often played against each other as kids!

* * *

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RED WING SHOE STORES

Beck's RED WING SHOES

SUNNYVALE 1057 E. El Camino Real (At Henderson) 244-3473
SAN JOSE 86 Almaden Ave. (In the Greyhound bldg.) 292-9416
CAMBRIAN 3687 Union Ave. Across from The Plaza 377-5771

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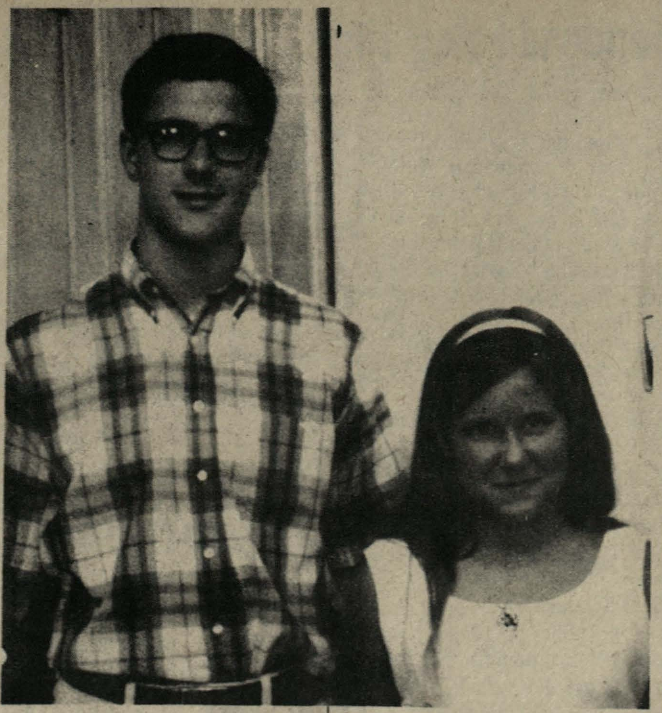
(Across from Hamilton Plaza)

- Serving Mexican Dinners
- Combination Plates
- Broiled Steak Dinners

Try Our Fast Merchant Lunch



IN PREPARATION--Joseph Cary, 19 year old son of Mr. and Mrs. Henry Cary, 113 N. Second St., was granted permission by Archbishop Joseph T. McGucken to assist St. Lucy's pastors Sunday in distributing Holy Communion.

This is the first time that any other than priests and deacons have assisted in the St. Lucy's parish, although other parishes have participated in the new way. Joseph is a seminarian, studying at Obtates of St. Joseph's in Santa Cruz. The first to receive Communion from Joseph were members of his own family including his parents and his brothers and sisters, Tom, 18; Diane, 15; Tina, 13; Matt, 12; Elizabeth, 10½ and Peter, 8.

An older sister, Margaret, is working away from home and Tony, 4, was too young to receive Communion. Pictured above are Joseph and his sister Elizabeth.

The new ruling is brought about by more communicants receiving communion than the priests are able to accommodate. Joseph attended St. Lucy's School and seminary high school in Santa Cruz.

DRAINS UNBLOCKED
$8.90
• Kitchen Sinks
• Bathroom Fixtures
• Utility Drains
• Floor Drains
Price includes Service Call and Labor
Jet Drain Service
Phone 295-5090

Wedding Planned

A summer wedding at the First Congregational Church of San Jose is being planned by Judith Gail Holcomb and Gordon William Cook.

Judith is the daughter of Mr. and Mrs. Keith Holcomb of San Jose and is presently employed by United Airlines, based out of San Francisco.

Gordon is the son of Mrs. Edna Cook and the late Frank Cook of 115 Superior Drive. A Santa Clara University graduate, he is presently attending law school and is employed at Ford Motor Company.

The young couple are planning a future home in Santa Clara.

Sister Lucy is transferred

Sister Lucy, principal and Superior at St. Lucy's School, has been transferred to Sacred Heart School in Salinas. Other changes at St. Lucy's School include Sister Theresa Bernadette who will do remedial work at St. Philip Neri, Alameda.

Coming to St. Lucy's as principal and eighth grade teacher will be Sister Michela. Miss Judith McGuinn and Mrs. Gloria Osborne will be teaching third and eighth grades next year.

CONVALESCING

Mrs. Louise Morrow, 1860 Whitwood Lane, is now able to have limited visitors and cards while she is recuperating at O'Connor Hospital following a serious illness. Mrs. Morrow was confined to the intensive care unit since June 2.

Campbell enters All American City contest

Campbell's first attempt to qualify as an All America City has been received by the All America City headquarters, according to Norm Paul, committee chairman.

Many hours of work have gone into the concise four-page entry form. No pictures or other aids are included in the resume and the material is just on results only. The top 22 entries will be invited to go to Portland, Oregon, Aug. 23 and there they will give a ten minute presentation. At present the committee is working on the presentation in hopes that they will be able to make the trip.

Owners of pictures of the history of Campbell, specifically from the 1952 incorporation time, and from 1967 to the present, are asked to communicate with the Campbell Chamber of Commerce in order that the pictorial pictures of the new Campbell can be more graphically presented.

Phone 378-5262, or Carl Kuhn at the Campbell City Hall, 378-8141, if pictures are available.

Vacancies still exist on youth commission

Young people who will be entering high school this September and have not yet reached the age of 21 and who are interested in having a voice in Campbell government, are urged to apply for appointment to The Youth Advisory Commission.

Applicants must reside in Campbell, and students attending West Valley College who live in Campbell are invited to apply.

Those interested should write Carl Kuhn, Campbell City Hall, stating why they would be interested in serving on the commission.

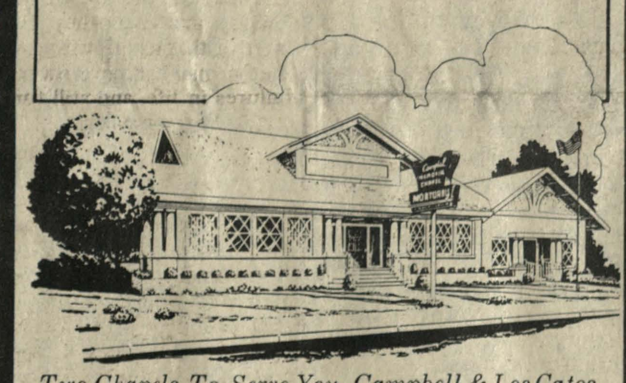
ASSISTANT SUPERINTENDENT--Dr. Leroy R. Lowery has been named assistant superintendent/dean of business services at West Valley College succeeding James P. Hardy who has been appointed superintendent - president succeeding Dr. Wallace W. Hall.

The 40 year old educator was consultant to the State Senate Education Commiteee when he was selected from a field of 81 applicants. The position pays $24,000 annual salary.

Dr. Lowery, who is married and father of two daughters, ages 17 and 14, was a public school administrator and teacher prior to becoming consultant. He received his bachelor and master's degrees from Sacramento State and his doctorate from the University of California, Berkeley, in 1966.

CAMPBELL Memorial Chapel
231 EAST CAMPBELL, CAMPBELL
PHONE 379-5010
MEMBER, THE ORDER OF THE GOLDEN RULE

WE MAKE certain that families who are entitled to government burial benefits receive them. Our service regularly includes help in making the necessary application.



Two Chapels To Serve You .Campbell & Los Gatos

378-9410 FABRIC CLEARANCE 378-9423
Mitchell D. Interiors
UPHOLSTERY
COUCH and CHAIR $39.50 Labor
NO COST FOR FREE ESTIMATE
SALE 155 E. CAMPBELL AVE. SALE

The Silver Coach
Dining and Dancing Featuring
Observation Cooking: a new concept in cooking
STEAKS ARE "PREPARED OVER LIVE COALS"
SPECIALIZING: IN THE CHOICEST STEAKS
OUTSTANDING VEAL SPECIALTIES
FRESH SHELL FISH 7 NIGHTS A WEEK
LUNCHEON SERVED DAILY FROM 11 AM
LIVE MUSIC 7 NIGHTS A WEEK
From 5:30 P.M.
FASHION SHOW
Fashion show each Tues. & Thurs. 12:15 to 1:30 by Gillams of Los Gatos and modeled by Pat Quinlan Models.
1425 HACIENDA AVE. PH. 379-6074 CAMPBELL

Colonial "Coins"
Free to our Savers
Thirteen replicas of coins in use in the thirteen Colonies and free to you, one each week, for 13 weeks.

The continental dollar was probably a pattern issue only and never reached general circulation. It was the first silver dollar size coin ever proposed for the United States.
7½% $100,000. BALANCE HELD FOR ONE YEAR OR MORE. ADJUSTED RATES FOR SHORTER TERMS
6% CERTIFICATE FOR TWO YEARS OR MORE
5¾% CERTIFICATE FOR ONE YEAR OR MORE
5¼% THREE MONTH BONUS ACCOUNT
5% FLEXIBLE PASSBOOK ACCOUNTS PAID DAY IN TO DAY OUT.
FUNDS DEPOSITED BY THE TENTH OF EACH MONTH EARN INTEREST FROM THE FIRST.
FREE TO SAVERS MAINTAINING A BALANCE OF $1,000 OR MORE:
FREE SAFE DEPOSIT BOXES* WHERE AVAILABLE
FREE TRAVELERS CHEQUES
FREE TRUST DEED COLLECTIONS
FREE MONEY ORDERS
ALSO NOTARY PUBLIC SERVICE AVAILABLE
Colonial Savings
AND LOAN ASSOCIATION
MAIN OFFICE: 98 West Portal Avenue, San Francisco
DALY CITY
7070 Mission Street
Daly City
*MARINA
2298 Chestnut Street
San Francisco
*FREMONT
40587 Fremont Blvd.
Fremont
*CAMPBELL
1510 So. Winchester Blvd.
Corner Colonial Way
San Jose
*NOVATO
1450 Grant Avenue
Novato
*TIBURON
10 Beach Road
Tiburon
SAFETY OF YOUR SAVINGS INSURED TO $20,000 BY THE FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION.

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE

On Monday the 20th day of July, 1970 at 10:05 a.m. at the South First Street entrance of the Valley Title Company at 300 South First Street, in the City of San Jose, County of Santa Clara, State of California, VALLEY TITLE COMPANY, a corporation, trustee, will sell at public auction to the highest bidder for cash, in lawful money of the United States, the following described real property situate in the City of Campbell, County of Santa Clara, State of California described as follows:

All that certain parcel of land situate in the City of Campbell County of Santa Clara, State of California, described as follows:

LOT 45, as shown on that certain Map entitled, "Tract No. 3352 Fairlands Addition Unit No. 2", which Map was filed for record in the office of the Recorder of the County of Santa Clara, State of California on November 30, 1962 in Book 154 of Maps, at page 52.

EXCEPTING THERE FROM the underground water rights granted by Guaranty Savings and Loan Association, a corporation, to San Jose Water Works, a California corporation, by instrument dated January 9, 1963 and recorded January 17, 1963 in Book 5869 of Official Records, page 317.

Said sale will be made to satisfy the obligations secured by, and pursuant to the power of sale conferred in that certain deed of trust executed by Richard C. Sherman and Lila M. Sherman, his wife, as Trustors to Valley Title Company, a corporation, as Trustee for Lois F. Sherman, a widow as Beneficiary dated April 4, 1969 and recorded March 2, 1970 in Book 8845 of Official Records, at Page 700, records of Santa Clara County, California.

Notice of Breach of said obligations and election to sell real property was recorded in the office of the Recorder, said County and State on March 17, 1970 in Book 8861 of Official Records, at page 730.

This Notice is given in compliance with the written application made to the Trustee by said Beneficiary.

VALLEY TITLE COMPANY, a corporation,
as Trustee
By Jack C. Brown, Assistant Vice
President.
DATED June 18, 1970
PUBLISH June 24, July 1, 8, 1970.
VTC 147610

LEGAL NOTICE

NOTICE OF SPECIAL SCHOOL DISTRICT GOVERNING BOARD MEMBER ELECTION

(completely consolidated with Campbell Union High School District Maximum Tax Rate Increase Election)

NOTICE IS HEREBY GIVEN that on Tuesday, JULY 21, 1970, an election will be held in the CAMPBELL UNION SCHOOL DISTRICT of Santa Clara County, California, for the purpose of electing one member to a vacant office on the Governing Board of said District, the term of which expires June 30, 1973.

The polls will be kept open between the hours of 7:00 A.M. and 8:00 P.M. on the day of the election.

Each qualified elector of said Campbell Union School District shall be entitled to vote only in the School District Election Precinct of which he is a resident.

The election returns will be publicly canvassed at 10:00 A.M. on Tuesday, July 28, 1970, by the County Superintendent of Schools at the office of the Registrar of Voters, 45 West St. James Street, San Jose, California.

Absent Voter Ballots may be obtained by applying, in person or by mail, at the office of the Registrar of Voters, 45 West St. James Street, P.O. Box 1147, San Jose, California 95108, and such ballots shall be returned to him.

Applications for Absentee Ballots will be accepted between June 22, 1970, and July 14, 1970, inclusive.

The deadline for the receipt of voted Absentee Ballots at the office designated above is 5:00 P.M., Monday, July 20, 1970.

The County Superintendent of Schools, pursuant to Section 1333 of the Education Code, hereby decalres this election completely consolidated with the Campbell Union High School District Maximum Tax Rate Increase Election to be held on the same date pursuant to said district's Order of Election dated April 30, 1970.

The special election precincts, polling places and election officers for this election shall be the same as those designated and appointed for the Campbell Union High School District, Special Election Precincts No. 9 through No. 26, pursuant to that district's Order of Election dated April 30, 1970.

The County Superintendent of Schools, by this Notice of Election, has called the election pursuant to the provisions of education Code Sections 1161, 1162, 1303, 1325, 1326, 1333, 1334 and 1342.

DATED: MAY 7, 1970
GLENN W. HOFFMANN
Superintendent of Schools
of Santa Clara County
State of California
By Hans H. Harder
Deputy Superintendent
School Elections
PUBLISH: JUNE 24, JULY 1, 8, 1970

LEGAL NOTICE

RESOLUTION NO. 2850

BEING A RESOLUTION AND NOTICE OF INTENTION TO ANNEX CERTAIN UNINHABITED TERRITORY CONTIGUOUS TO CITY OF CAMPBELL DESIGNATED AS SUNNYOAKS 1970-3 ANNEXATION TO CITY OF CAMPBELL, AND FIXING TIME AND PLACE OF HEARING PURSUANT TO PROVISIONS OF ANNEXATION OF UNINHABITED TERRITORY ACT OF 1939, AS EXAMINED.

WHEREAS, The City Council of City of Campbell has received a written petition from the owners of not less than one-fourth (1/4) of the area and of the assessed value of certain contiguous uninhabited territory, according to the last preceding equalized assessment roll of the County of Santa Clara, State of California, in which such territory is situated; and,

WHEREAS, said petition requests the annexation of said uninhabited territory as defined in the Government Code of California, a municipal corporation; and,

WHEREAS, the proposal for the annexation of said uninhabited territory to the City of Campbell has been submitted to the Boundary Commission of the County of Santa Clara, State of California, and that boundaries thereof have been approved and certified as to their correctness by said Boundary Commission and,

WHEREAS, the City Council finds and determines that it is for the best interest and general welfare of the people of the City of Campbell that said property referred to and hereinafter particularly described, be annexed to the City of Campbell;

WHEREAS, the City Council desires to designate said annexation as SUNNYOAKS 1970-3 Annexation to the City of Campbell as the approximate name by which said annexation shall hereafter be referred; and,

WHEREAS, the City Council desire to annex the said territory to the City of Campbell, California; and,

WHEREAS, there has been compliance with all other statutory requirements provided by the "Annexation of Uninhabited Territory Act of 1939," as amended,

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Campbell that it is its intention to annex to said City pursuant to the provisions of the Annexation of Uninhabited Territory Act of 1939, as amended, the territory commonly known and designated as Sunnyoaks 1970-3 Annexation to the City of Campbell, the description of which is set forth in Exhibit "A" entitled "Description for Sunnyoaks 1970-3 Annexation to the City of Campbell," which is attached hereto and made a part hereof.

BE IT FURTHER RESOLVED, AND NOTICE IS HEREBY GIVEN, that Monday the the 27th day of July, 1970, at 8:00 p.m. of said day at the Council Chambers of City of Campbell, in the City Hall, 75 North Central Avenue in City of Campbell, are hereby fixed as the time and place for the hearing of written protests and objections to the said proposed annexation, which said protests shall state the names of all of the owners of the property affected, and the description and area of the property in general terms; and,

BE IT FURTHER RESOLVED that a copy of the Resolution and Notice to publish once a week for two successive weeks in the Campbell Press, a newspaper of general circulation, published in said City, and once a week for two successive weeks, in the West Valley Times, a newspaper of general circulation, published in the County of Santa Clara, California, and that the City Clerk forthwith mail a written notice of the proposed annexation to each person to whom land within the territory proposed to be annexed is assessed in the last equalized county assessment roll or as known to said Clerk and to any person who has filed his name and address of the lands in which he has any interest, either legal or equitable with said Clerk.

PASSED AND ADOPTED this 22nd day of June, 1970, by the following vote:

AYES: Councilmen: Doetsch, Podgorsek,
Rogers, Smeed, Chamberlin
NOES: Councilmen: None
ABSENT: Councilmen: None
APPROVED: Dean R. Chamberlin Mayor
ATTEST: Dorothy Trevethan City Clerk

PROPOSED ANNEXATION SUNNYOAKS 1970-3

BEGINNING at the northwesterly corner of Parcel G as said parcel G is shown upon that certain Record of Survey map recorded March 24, 1965 and filed in Book 192 of Maps at Page 37 in the office of the County Recorder, County of Santa Clara, State of California;

THENCE, South 11° 41' 16" East 991.55 feet along the westerly line of said Parcel G, and the westerly lines of Parcel C and Parcel B, as same are shown on said Record of Survey map, to the northeasterly corner of Lot 50 of Tract No. 361, Unit No. 2, as shown upon that certain map recorded October 28, 1946 and filed in Book 12 of Maps at Page 13 in said office of said County Recorder;

THENCE, South 78° 18' 44" West 120.00 feet along the northerly line of said Lot 50 to the northwesterly corner thereof;

THENCE, South 11° 41' 16" East 141.43 feet along the westerly line of said Lot 50 to the beginning of a tangent curve to the left, said curve being concave to the northeast and having a radius of 20.00 feet;

THENCE, along the arc of said curve through a central angle of 77° 39' 40" 27.11 feet to the point of tangency with the north line of Sunnyoaks Avenue, 30.00 foot half-street, as said Sunnyoaks Avenue is shown upon said Tract map;

THENCE, South 89° 21' 02" East 325.57 feet along said northerly line of Sunnyoaks Avenue and the easterly prolongation of same to the intersection with the easterly line of that certain parcel of land shown upon said Record of Survey map as "Lands of Southern Pacific Company";

THENCE, North 32° 33' 18" East 1795.08 feet along said easterly line of "Lands of Southern Pacific Company" to its intersection with the easterly prolongation of the northerly line of Lot 43 of Tract No. 1919 as said Lot 43 is shown upon said Record of Survey map;

THENCE, North 89° 26' 22" West 291.91 feet along said easterly prolongation of the said northerly line of Lot 43 and said Northerly line of Lot 43 to the northwesterly corner of said Lot 43;

THENCE, South 17° 15' 28" West 119.55 feet along the westerly lines of said Lot 43 and Lot 42 to the intersection with the northerly line of Friar Way as shown upon said Record of Survey Map.

THENCE, 68.46 feet easterly, through a central angle of 11° 22' 11" along the arc of a curve that is concave to the southwest and has a radius of 345.00 feet to a point of reverse curvature, said arc being a southerly line of said Lot 42;

THENCE, 30.04 feet easterly and northeasterly, through a central angle of 86° 04' 21" along the arc of a curve that is concave northerly and has a radius of 20.00 feet, to the point of tangency with the northwesterly line of Winchester Boulevard, as shown upon said Record of Survey map;

THENCE, South 32° 33' 18" West, 100.65 feet along said northerly line of Winchester Boulevard to a point on the southeasterly line of Parcel O as said Parcel O is shown upon said Record of Survey Map, said point also being the point of tangency with a curve that is concave westerly and has a radius of 20.00 feet;

THENCE, 33.31 feet northerly and northwesterly through a central angle of 95° 24' 48" along the arc of last mentioned curve to its point of compound curvature with a curve that is concave southwesterly and has a radius of 285.00 feet;

THENCE, 60.44 feet northwesterly through a central angle of 12° 09' along the arc of last-mentioned curve, also being a northerly line of said Parcel O, to the most northerly corner of said Parcel O;

THENCE, South 18° 41' 47" West 101.82 feet along the northwesterly line of said Parcel O to the intersection with the northeasterly line of Lot 3 of said Tract No. 1919 as said Lot 3 of Tract No. 1919 is shown upon said Record of Survey map;

THENCE, North 71° 18' 13" West 52.00 feet along said northeasterly line of said Lot 3 of Tract No. 1919 to the most northerly corner thereof;

THENCE, 30.29 feet southerly and southwesterly through a central angle of 41° 19' 08" along the arc of a curve that is concave northwesterly, has a radius of 42.00 feet, and is the northwesterly line of said Lot 3 of Tract No. 1919, to the most westerly corner of said Lot 3 of Tract No. 1919;

THENCE, South 29° 59' 05" East 95.16 feet along the southwesterly line of said Lot 3 of Tract No. 1919 to the intersection with the northwesterly line of Parcel M as said Parcel M is shown upon said Record of Survey map;

THENCE, South 35° 16' 32" West 22.99 feet along said northwesterly line of Parcel M to a point on the northerly line of Parcel L as shown upon said Record of Survey map;

THENCE, North 89° 26' 22" West 809.24 feet along said northerly line of Parcel L, the northerly line of Parcel J, and the northerly line of Parcel G, as same are shown upon said Record of Survey map, to the southeasterly corner of Parcel A as said Parcel A is shown upon that certain Record of Survey map recorded March 24, 1965 and filed in Book 192 of Maps at Page 36 in said office of said County Recorder;

THENCE, northerly 198.79 feet along the easterly line of said parcel A, through a central angle of 12° 06' 59" along the arc of a curve that is concave northeasterly and has a radius of 940.00 feet;

THENCE, North 11° 51' 43" West 202.11 feet along the easterly lines of Parcel C and Parcel B as same are shown upon lastmentioned Record of Survey map;

THENCE, North 89° 26' 22" West 137.31 feet along the northerly lines of said Parcel B and said Parcel A to the northwesterly corner of said Parcel A;

THENCE, South 11° 34' 22" East 72.13 feet along the westerly line of said Parcel A to an angle point;

THENCE, continuing along said westerly line of said Parcel A South 11° 41' 16" East 310.02 feet to the POINT OF BEGINNING.

CONTAINING 23.138 acres, more or less, and being a portion of Section 34, Township 7 South, Range 1 West, M.D.B. & M. and Section 3 Township 8 South, Range 1 West, M.D.B. & M.

PUBLISH: JULY 1, 8, 1970

LEGAL NOTICE

NOTICE TO BIDDERS

The Board of Trustees of the Campbell Union School District will receive sealed bids up to and including 2:00 p.m. on July 10, 1970 at the Administration Building, 155 North Third Street, Campbell, California for:

Metal Lockers and Baskets at Rolling Hills and Blackford Schools

Specifications may be obtained at the Administration Building. Bids will be opened at or about 2:00 p.m. on July 10, 1970 at the Administration Building, 155 North Third Street, Campbell, California.

The Board of Trustees reserves the right to reject any and all bids and to waive any informality in any bid received.

Board of Trustees
CAMPBELL UNION SCHOOL DISTRICT
BY: James Gilliland, Clerk of the Board
Publish: July 1 and July 8, 1970

LEGAL NOTICE

CITY OF CAMPBELL CALIFORNIA

NOTICE TO CONTRACTORS

PROJECT NO. 70-4

Sealed proposals will be received by the City Clerk of the City of Campbell, City Hall, Campbell, California until 2 o'clock P.M. on Friday, the 10th day of July 1970, for installation of a Flashing Beacon Traffic Warning System on Leigh Avenue at Sheffield Avenue in accordance with and as described and provided in the plans and specifications therefor and the proposed form of contract therefor, all of which are on file in the office of the City Engineer of said City, and to which special reference is hereby made.

At the above-mentioned time, in the Chambers of the City Council, said sealed proposals or bids shall be publicly opened, examined, and declared.

No oral, telegraphic, or telephone bids will be considered.

Bids are required for the entire work, materials and improvements.

Each proposal must be accompanied by cash, cashier's check, or check certified by a responsible bank, or by a bid bond, the proposed form of which is on file in the office of the City Engineer of said City and to which special reference is hereby made, in a sum not less than ten percent (10%) of the total amount bid, payable to the City of Campbell as liquidated damages in case the bidder is awarded the contract and fails, within fifteen (15) days after date of mailing to him by the City Clerk of a notice of award of the contract and that the contract is ready for signature, to execute the above-mentioned written contract and file with the City Clerk satisfactory insurance certificates as required by the terms of said contract and satisfactory bonds as required by law for the faithful performance of said contract and for the protection of materialmen and laborers. Special reference is hereby made to Section 4200 and 4208 of the Government Code of the State of California, and to the proposed forms for said bonds now on file in the office of the said City Engineer, for further particulars respecting bonds.

The attention of bidders is specially called to the provisions of Article 2, Chapter 1, Part 7, Division 2, of the Labor Code of the State of California, and to Resolution No. 1919 of the Council of the City of Campbell, adopted on September 13, 1965, in compliance with said provisions of the Labor code, copies of which are now on file and open for inspection in the office of the said City Clerk and in the office of the City Engineer, Campbell, California, and another copy of which is attached to the proposed form of contract above referred to. The general prevailing rate of per diem wages in this locality for each craft or type of workmen needed to execute the contract for said work and improvements, and also the general prevailing rate of per diem wages for each such craft or type of work for each legal holiday, Saturday, Sunday, and for overtime work, is as ascertained and set forth in said resolution, and said resolution is hereby specially referred to as "Exhibit A" and incorporated herein the same as if completely set forth herein, and is hereby made a part of this Notice.

No proposal will be considered unless made on forms furnished by the City Engineer of said City at his office of said City. Each proposal must be sealed, and the envelope containing the same must be addressed to the City Clerk of the City of Campbell, and must be plainly marked:

PROPOSAL ON PROJECT NO. 70-4

Each bid shall separately state in both words and figures the price offered for the approximate quantity of each item set forth in the proposal form, and shall also state in words and figures the total contract price. Quantities set forth in the proposal form and in the specifications are approximate only, being given as a basis for comparison of bids, and the City of Campbell does not, expressly or impliedly, agree that the actual amount of work or materials will correspond therewith, but reserves the right to increase or decrease the amount of any class or portion of the work or materials or to omit portions of the work or materials as may be deemed necessary by the City Engineer.

Proposals may not be withdrawn after the time fixed for opening of proposals. The Council of the City of Campbell reserves the right to reject any and all proposals, and to waive any errors or informalities in any proposals.

Plans and specifications may be obtained at the office of the City Engineer upon receipt of a check for FIFTEEN dollars ($15.00) per set made payable to the City of Campbell. A refund of FIFTEEN dollars ($15.00) will be made for these sets if returned in good condition within ten (10) days after date of bid opening.

CITY OF CAMPBELL
BY Dorothy Trevethan, City Clerk
DATED June 24, 1970
PUBLISH July 1, 8, 1970

Abandoned dog finds new home

Somewhere in the Campbell area there lives a mean man. The man drives a blue car, possibly a hardtop convertible. On Friday, July 3, the mean man slowed to a stop on a residential street, pushed out a brown Dachshund male dog, and then drove on.

An indignent housewife saw the incident and dashed out of the house in time to see the car whisk around the corner. The bewildered dog started searching for the car in ever-widening circles, not realizing he had been abandoned in a strange neighborhood.

The housewife gathered up the dog. She called a local veterinarian, noted for his interest in animals and his wife made a series of calls trying to locate someone who wanted a nice Dachshund.

In the meantime the couple befriended the lonesome little dog and found him to be very intelligent, loving to "play ball" and fetch.

Later on in the afternoon the couple became desperate, not being equipped to handle a dog overnight, and called Sally Howe, the Campbell Press dog editor. Sally immediately knew of a postman and his wife who had been looking for a Dachshund. A phone call brought them right to the door, and the abandoned pup had a new home.

The vet's wife had also found a home for the dog, so where the dog had had no home, he now had two, and was wanted in both. So if anybody has a spare Dachshund, please call 378-5338 or 378-9136—a family would like to give him a home.

Tax assessment meeting called

A discussion session of interest to West Valley residents on the increased accessed valuation of land will be held Thursday, July 9 at 8 p.m. at the Saratoga High School cafetorium.

The meeting is sponsored by the Good Government Committee of Saratoga and is open to all interested Campbell residents. Present to answer questions will be Dwight L. Mathiesen, Santa Clara County Tax Assessor and Ralph Mehrkens, Fourth District Supervisor of Santa Clara County.

Kirkwood Plaza sale days includes Lunar Ride and music

Summer Sale Days at Kirkwood Plaza, July 13 to 18, will not only be a week of exciting bargains up and down the mall but also one of activity and events.

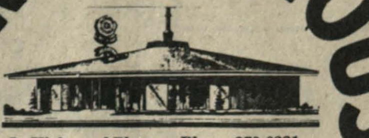
On Tuesday, July 14, the SOOPER LUNAR arrives and will be anchored on the Kirkwood Plaza parking lot. It is new and unusual ... like walking in space in a Flying Saucer. But it is safe, try to keep your balance while moving about the Sooper Lunar Pad.

On Saturday, July 18, the Knight Raiders Drum and Bugle Corps will be playing and marching for your pleasure. Performance begins at 2 p.m.

The corps, 44 strong, range in age from 12 to 21 years, participated in competition in Lodi, San Francisco, Santa Clara, San Jose, San Mateo, Sacramento and numerous other cities throughout California, and has always placed in the top honors. Don't miss this outstanding group's performance.

Other attractions besides the gigantic sales include an electric ice cream freezer demonstration at Kirkwood Hardware with sampling there and also at the Roundhouse Delicatessen where they will have a food demonstration.

YEE-GEE CHOW-MEIN
SPECIALIZING IN CHINESE FOOD . . .
KIRKWOOD PLAZA
1664 W. CAMPBELL AVE.
PHONE 379-7131
EAT HERE OR TAKE OUT
OPEN 12PM TO 10 PM - 7 DAYS



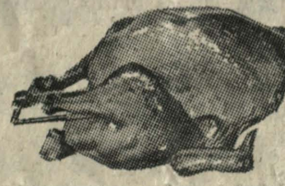
The ROUNDHOUSE
In Kirkwood Plaza Phone 379-0221
CATERING
LIQUOR and DELICATESSEN
Under New Management

HOME MADE
ITALIAN SAUSAGE
100% Pure Pork lb $1.09

IMPORTED Finland SWISS lb $1.19

BAR-B-Q CHICKENS READY TO EAT $1.39 EACH

new! 80 PROOF
OLD CUTTERS
DISTILLED LONDON DRY GIN
Old Cutters VODKA
2.98 FIFTH



ON CAPITOL HILL

with "Charlie" Gubser

In a recent cloakroom conversation an incumbent Congressman was asked for a comment on two of his potential opponents. His reply was, "Well, one has the money and the other has 'charisma'."

Judging from recent campaigns this facetious remark leads one to wonder if the letters "M.C." which designate "Member of Congress" will soon come to mean "Money and Charisma".

There is no doubt that the man who looks good on television and is adept at "turning people on" has a decided advantage against a hard-working, capable, but non-glamorous candidate. But being born with or without charisma is the luck of the draw and something we can do nothing about. Money, however, is a different matter.

Recently a millionaire parking lot owner spent fabulous sums and was able to beat the well known astronaut John Glenn for the Democratic Senate nomination in Ohio. In Pennsylvania a millionaire electronics manufacturer similarly took the Democratic nomination for Governor from a well known state official.

In California a millionaire art collector and political unknown became a household personality through TV advertising. He almost upset an incumbent Senator.

Arthur Goldberg, former Secretary of Labor, Supreme Court Justice, and UN Ambassador, who, according to polls was known to 97% of the electorate, barely squeaked to a gubernatorial nomination over millionaire Howard Samuels and his lavish TV and newspaper campaign.

In New Mexico a two-term Governor, David Cargo, lost the Republican Senate nomination to a millionaire rancher and oil man. Texas Senator Yarborough also lost to an insurance tycoon with a heavily financed campaign.

All of these men either accomplished the impossible or came close to it through tremendous spending on television. But probably the most dramatic was millionaire Representative Richard Ottinger (D-NY) who won the Democratic nomination for the United States Senate even though he was known to only 8% of the electorate before the campaign commenced.

These events have happened with too much regularity in recent years to be taken lightly. It does not concern me that the traditional politics of organized political parties is fading from the scene. Nor does it concern me that proven and qualified civil servants are being challenged and sometimes beaten by men with unlimited sources of money.

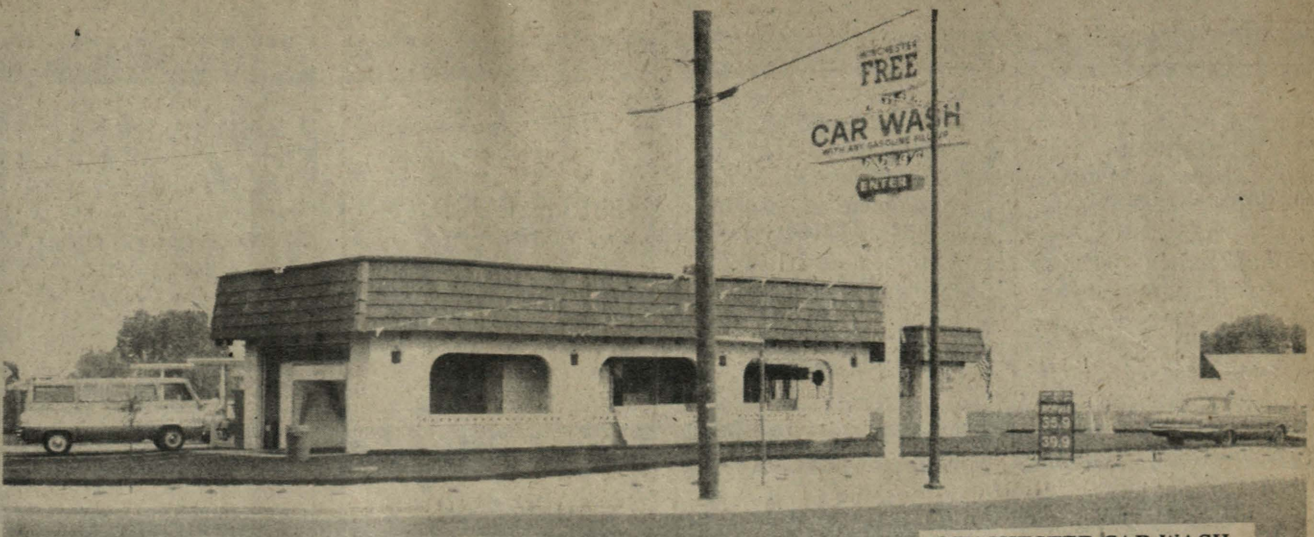
After all, this is the concern of the voter who has the right to do as he pleases and who must accept the consequences. What does concern me is that campaigning is becoming so expensive that one of the basics of democracy is eroding away. If this continues there will be no new Abraham Lincolns who rise from menial backgrounds to positions of public trust.

Volunteer judges needed

Forty volunteers are needed to serve as preliminary judges for the Third Annual Business Beautification contest are needed, according to Mrs. Jeanette Watson, Campbell Beautification Committee chairman.

Judging will be done during the month of August with awards being given at the Campbell Chamber of Commerce September luncheon meeting.

Volunteers are asked to contact Carl Kuhn, assistant to the Campbell City Manager, at 378-8141 or Mrs. Watson at 378-7367.



WINCHESTER CAR WASH

GRAND OPENING—Today marks the beginning of a big four-day Grand Opening celebration for the new Winchester Car Wash on South Winchester Blvd. Owned and operated by three area residents, Bill Revallier, Dave Driskell and Ralph Beauchamp, the business brings a new concept of fast, thorough car washing systems in a pioneering system. First station to be opened by the group, it will serve as a pilot in their studies for future expansion into other areas.

BOARD PRESIDENT—William J. Homan, an IBM executive from San Jose, has been selected as chairman of the governing board of West Valley Joint Community College District. He succeeds Edward Panelli, an attorney from Saratoga.

Robert Sorensen, of San Jose, who served as clerk of the board last year was named vice-chairman and Mrs. Mildred Wharton of Los Gatos was elected clerk.

The board meets the first and third Thursdays of the month at 7:30 p.m. in the board room on the Campbell campus.

LOSS BY FRAUD

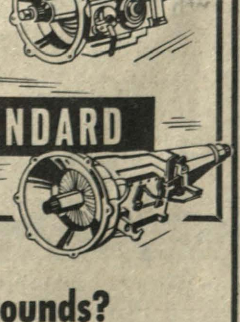
About 500 firms in this country go out of business each year because of fraud and embezzlement.

The Straw Hat
PIZZA SUPREME
ye olde family house
1400 WEST CAMPBELL AVE.
DANCING
Sing-A-Long Family Fun
THE MARK 3 TRIO
Thursday Nite 9 - 12:30
Friday, Nite 8:30 - 12:30
Saturday Nite 9 - 1 a.m.
HAVING A PARTY?
For Special Arrangements
Phone Ahead
378-1800
OR
253-0703

Orders to Eat Here, or to Go
378-1800
OR
253-0703

OLDE TIME MOVIES NITELY
★ MONDAY PENINSULA BANJO BAND
★ TUESDAY 1c GREEN SALAD NITE ... WITH EACH PIZZA
★ WEDNESDAY LADIES DAY — SOFT DRINKS 5c PABST 15c PER MUG
★ THURSDAY THE MARK 3 TRIO— 9 p.m.
★ FRIDAY THE MARK 3 TRIO 8:30 p.m.
★ SATURDAY THE MARK 3 TRIO— 9 p.m.
★ SUNDAY SURPRIZE FULL LENGTH MOVIE

PIZZA - SALADS
SANDWICHES
SPAGHETTI
RAVIOLI



OPEN FOR BUSINESS
COMPLETE TRANSMISSION SERVICE
Now open and ready to serve you. We offer a complete, fully guaranteed Transmission service, including adjustments, seals and repairing. Our 13 years of experience is your guarantee of satisfactory service. Come in or call for free estimates.
Al Perry, Jr.
ALL MAJOR OIL CO. CARDS
• Automatic • Standard
All makes and models serviced expertly and economically. Terms available. Pick-up and delivery.
AUTOMATIC
STANDARD
Car Making Strange Sounds?
Could be your transmission. Let our team of transmission experts carefully examine your car and make the necessary repairs. Cost is surprisingly low. Don't wait 'til it's too late. Bring your car in, soon.
KIRKWOOD TRANSMISSION
125 So. San Tomas Aquino Rd. Phone 379-2630
IN KIRKWOOD PLAZA AUTO CENTER

KIRKWOOD PLAZA
SHOPPING CENTER - AUTO CENTER
W. Campbell Avenue At San Tomas Road
KIRKWOOD HARDWARE
MOONLITE CLEANERS
YE OLD WASH HOUSE
HOUSE OF FASHIONS
KIRKWOOD BAKERY
AL'S FINE FOODS
DOLPHIN AQUARIUM
YEE GEE CHOW MEIN
ALDOUS JEWELERS
KIRKWOOD DRUG
DOLPHIN AQUARIUM
DONUT HOUSE
THE PANT HOLE
PLAZA FABRICS
AVILA'S SHOE REPAIR
LA BELLE FLOWER SHOP
FERNANDO BARBER SHOP
STEWART'S HALLMARK SHOP
RENZO'S CONTINENTAL CUISINE
CAMPBELL OFFICE MACHINES
LES' GIRLS BEAUTY SALON
FRED SMITH, PHOTOGRAPHER
HOWARD'S SHOES FOR CHILDREN
JERRY'S VACUUM SERVICE
ROUND HOUSE LIQUORS AND DELICATESSEN

THIS WEEK'S SPOTLIGHT ON

JOSEPH C. PARSONS

Newest of the Kirkwood Auto Center service units to be opened soon is the Kirkwood Car Wash. Shown above is Joseph C. Parsons, General Sales Manager of Retail Sales Division of the Joseph L. Castor Co. of San Francisco, who is opening the new unit.

Joe, who is an Arizona State marketing major, began in the accounting department upon graduation and advanced into his present position in a few short years.

According to Parsons, the Kirkwood Car Wash will feature a free car wash (and completely dried) with any amount of gasoline purchased. In addition, cars may be Hot Waxed with high quality Carnuba Auto Wax.

Parsons has appointed Larry Beekman manager. Beekman, also with the Castor Co., has been involved in service station management and auto body industry for the last 10 years.

Fred Smith Photo
Complete Color Weddings $79
Phone 378-1580

Aldous Jewelers
Phone 379-9922
Phone 379-9922
Fine Watch Repairing
Remount your Diamonds
Good Selection of Mounting

CONTAC
Pkg. of 10
Reg: $1.59 98c
Kirkwood Pharmacy

THIS COUPON WORTH $5.00
On any pair of Belted New Tires at
MIROB TIRE SALES
1 per customer Exp. 7-10-70

BREAKFAST SERVED ANYTIME
Al's Fine Foods
(On the Mall)

Strawberry Pies
8" $1.59
Kirkwood Bakery

OPEN For Business
KIRKWOOD TRANSMISSION

7 a.m. to 10 p.m. 379-0120
MOONLITE CLEANERS
1 HOUR DRY CLEANING
4 HOUR SHIRT SERVICE
Shirts Laundered
30c ea. 5 or more

Fernando's
BARBER SHOP
We specialize in cutting hair correctly
THE WAY YOU LIKE IT!
Open 7 Days:
8 a.m. to 6:30 p.m.

KRIBENSIS
Reg. 1.98 2 for 3.49
Dolphin Aquarium

THE PANT HOLE
Is Here!
Levi's
For Everyone!

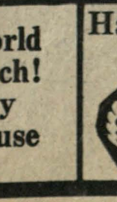
La Belle Flower Shop
378-1580

DELICIOUS DONUTS & COFFEE DAILY
Open 5 a.m. to 8 p.m.
Sunday 6 a.m. to 4 p.m.
THE DONUT HOUSE & COFFEE SHOP
Phone 378-5804

Expert Work While You Wait
AVILA'S SHOE REPAIR

Out of This World Our $1 Sandwich!
Try one today
The Round House

Harry's Shell Service
At The Corner
Have your car serviced here while you shop



Alfredo's Good Food RESTAURANT
OPEN

ALFREDO'S
Italian Restaurant
67 No. San Tomas Aquino Road
Near Wings Mkt. off Campbell Avenue
VEAL SCALLOPINI -:- -:- SCALLOPS
VEAL PARMIGIANA -:- -:- PRAWNS
SPAGHETTI with Meat Balls, Italian Sausage or Mushrooms
RIGATONI & MARINARA or ITALIAN SAUSAGE
FETTUCINI a la ALFREDO -:- LASAGNE
Served with Antipasto, Soup & Salad
ALSO FEATURING New York Steaks, B-B-Q Beef Sandwiches, Meat Ball Sandwiches, Hero Sandwiches and many other savory, mouth-watering specialties.
Choice Italian Foods To Eat Here Or Take Out
99¢ Family Night
SPECIAL
Spaghetti and Meat Sauce
(MONDAY NIGHTS ONLY)
SUMMER HOURS
Mon. - Fri. - 11:00 a.m. to 2:30 p.m
4:30 p.m. to 9:00
Sat. - 4 p.m. to 9:30
CLOSED SUNDAY
DELICIOUS FOOD TO GO

AUTOMOTIVE 1

KAEDING'S PLACE
882 Camden Avenue
Campbell, California

Custom Wheels - Brakes
Engine Overhaul - Frames
Tune-up - Valve Jobs
Welding - Transmissions
Fabrication - Roll Bars

379-5110 371-3031

AUTOMOTIVE 2

O'KEEFE'S
AUTO BODY

377-4114
Free Pick Up & Delivery
Free Estimates
Insurance Work
Auto Painting
Lacquer Work Done
Body & Fender Work
Color Matching
261 McGLINCEY LANE

AUTOMOTIVE 3

WINCHESTER AUTO BODY
Complete Auto Body Repairs

2420 Winchester Blvd.
Campbell
379-3560

AUTOMOTIVE 4

ACE AUTO WRECKERS

Phone 377-8505

827 McGlincey Lane
Campbell

DIRECTORY NO. 4

BARBER SHOP 5

CUSTOM BARBERS
Hours
9 a.m. to 7 p.m.
Bettye Brown
378-981-
1780 Winchester Blvd.

BARBER SHOP 6

QUITO BARBER SHOP
Quito Shopping Center
(1 block west of Quito Road on Cox Avenue)
3 BARBERS
to serve you
1st National Credit Card accepted
Hours - Tues. thru Fri.
9 a.m. to 6 p.m.
Sat. 8:30 a.m. to 5:30 p.m.
Phone 378-3250

BEAUTY SHOP 7

RAVE'S HAIR FASHIONS

HAIR STYLES
TO RAVE ABOUT

Open 9-9 Tues. thru Fri.
Sat 9-5 Closed Sun. & Mon

2215 S. Bascom Ave.
(Behind Mr. Steaks)
Campbell
PHONE 377-5841

BEAUTY SHOP 8

My Lady Coiffures
SAN TOMAS VILLAGE
877 SAN TOMAS-AQUINO RD.
CAMPBELL, CALIF.

OPEN EVENINGS
BY APPOINTMENT

PHONE 379-9092

BEAUTY SHOP 9

MAIN STREET
Beauty Salon
383 E. Campbell Ave.
379-9057

BEAUTY SHOP 10

Coiffures of Joy
Miss Joy - owner
Complete Beauty Care
Open Tues. thru Sat.
8:30 to 5:30
Thurs. until 9 p.m. & Fri.
till 9 by appointment
2606 Union Ave., San Jose
371 1177

CAR PARTS 11

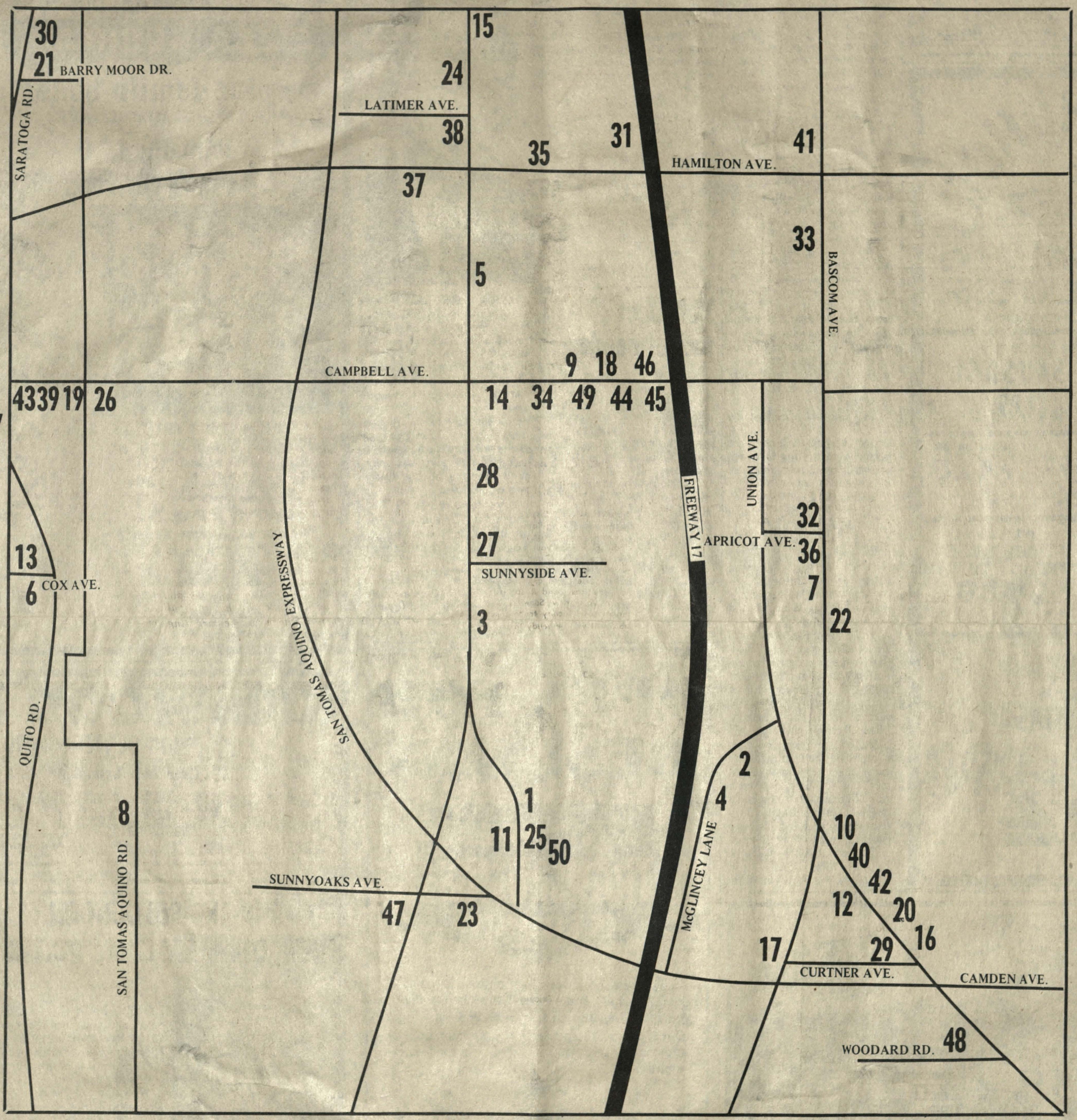
The Parts Mart
SPEED SHOP
378-6416
Complete Shop and Race Car Service
From Tune-Ups To
Chassis Building -
Boat Engines
Custom Welding - Heliarc
919 Camden Avenue

CLOTHING 12

S & S MART
Men's & Women's Wear
Samples & Seconds

SAVE $$$
Daily 9:30 - 5:30
Thurs. Fri. 9:30 - 9:00 p.m.
Closed Sun. & Mon.
MEN'S Store Open to
9 p.m. every evening
HER'S 2707 - HIS 2713
Union Ave. — 377-9575

10 p.m. to 9 p.m.



CLOTHING 13

Eugene's Apparel Saratoga
- BANKAMERICARD
- FIRST NATIONAL
- MASTER CHARGE

18800 COX AVENUE
(Quito Shopping Center)
Saratoga, Calif. 379-2252

COCKTAIL LOUNGE 14

Bee Hive Lounge
DANCING

OPEN DAILY
7 a.m. to 2 a.m.

Live Entertainment
Fri. & Sat. Nights

378-9043
260 E. Campbell Ave.

DANCING 15

Dance & Skate Shop
Square Dance,
Dance and Skate Wear
Phone 241-3666
904 Town & Country Village, San Jose
Alice and Bill Davis

DRY CLEANERS 16

Grooming You
"Our Business"
MAPLEWOOD CLEANERS
2620 UNION AVE.
SAN JOSE, CALIFORNIA

FREE DELIVERY

371-0887

DRY CLEANERS 17

POWELL'S
COIN-OPERATED DRY CLEANERS
Draperies Cleaned and
Fan Folded 1 Day Service
Bulk & Professional
Dry Cleaning
Shirt Laundry

2915 S. Bascom Ave.
377-9986

FURNITURE 18

SALES & SERVICE
SKI'S
ROYAL FURNITURE
& APPLIANCE
378-2075
NEW • USED
FACTORY SECONDS
FREIGHT DAMAGED

287 E. CAMPBELL AVE.
CAMPBELL, CALIF. 95008

GIFTS 19

STEWART'S
HALLMARK SHOP
Greeting Cards - Gifts
Party Goods - Candles
Foreign Language Cards
Wedding Invitations
Napkins Imprinted

1644 W. Campbell Ave.
(Kirkwood Plaza)
Campbell
379-2577

HEALTH FOOD STORE 20

health & diet CENTER

2620 Union Ave., San Jose
371-0868

IMPORT STORE 21

MAPLE LEAF IMPORTS
Wholesale & Retail

247-1719

1162 SARATOGA AVE.
SAN JOSE, CALIF. 95117

INSURANCE 22

Vierhus Agency

INSURANCE - BONDS
INVESTMENTS
ESTATE PLANNING

2270 S. Bascom Ave.
Campbell
377-4960

INTERIOR DECORATING 23

SEAL OF RAE'S INTERIORS QUALITY

186-1 Sunnyoaks
Campbell
378-7737

JEWELERS 24

Gene's Jewelers
SPECIALIZING IN
MANUFACTURING
JEWELRY OF
UNUSUAL DESIGNS
Bring in Your Rings
We Will Clean Them
FREE OF CHARGE
378-2937
In Winchester Alley
in WEST PARK PLAZA
1307 S. Winchester Blvd.

LAWN MOWER REPAIRS 25

TOP TOOL CO
LAWN MOWER SHARPENING
HOWARD TILLERS
STIHL CHAIN SAWS
Rentals - Sales - Service
954 Camden Avenue
379-9680

LIQUOR STORE 26

Freddie's Liquors
Visit our Beautiful New Store. Largest Most Complete Bottle Shop in the Valley.
Plus: Bar Supplies
and Glassware
Phone 378-0666
1470 W. Campbell Ave.

MARKET 27

Cheerio Market

Choice Meats
Groceries - Produce
Meats Cut to Order
Freezer Orders a Specialty

Richard Salado formery
Richard's Quality Meats
From Los Gatos

378-8444

MOTORCYCLE 28

VALLEY CYCLE CENTER
YAMAHA

2092 WINCHESTER BLVD.
CAMPBELL, CALIF.
374-0464

MUSIC STORE 29

MUSIC VILLAGE
LESSONS
SALES
RENTALS

"Lessons with a Professional Touch"

2081 Curtner Ave., S.J.
377-2504

MUSIC STORE 30

Guitars • Sales • Service
INSTRUCTION - ACCESSORIES
MAPLE LEAF MUSIC
241-0856
BUD DIMOCK OWNER
1158 SARATOGA AVENUE

NURSERY (PLANTS) 31

The Cupertino NURSERY inc

378-5177

(Highway 17 at Hamilton Ave. Behind Breuner's)

NURSERY SCHOOL 32

PIXIE PASTURES
SWIM AND
NURSERY SCHOOL
Swimming Instructions
for Infants, Children
and Adults
Nursery School for all
day & morning classes
Bascom Ave. at Apricot
955 Apricot

Tel: 377-4360

PAINT STORE 33

THE SHERWIN-WILLIAMS Co.

1825 SO. BASCOM AVE.
(NEAR HAMILTON AVE.)
CAMPBELL, CALIF. 95008
PHONE 377-4682

PHOTOGRAPHERS 34

Cirimele
PHOTOGRAPHY
Specializing in Graduate Portraits, Serving the Campbell High School District
334 E. Campbell Ave.
Campbell
378-0800

PHARMACY 35

Hamilton Avenue
Prescription
Pharmacy
FIRST CLASS
PRESCRIPTIONS
COST NO MORE
Bring Us Your Prescriptions Or
ASK YOUR DOCTOR TO PHONE US
PHONE 378-2363
FREE PRESCRIPTION DELIVERY
281 E. HAMILTON AVENUE
CAMPBELL, CALIFORNIA 95008

RESTAURANT 36

America's Family
Steak House
Mr. Steak
(408) 371-0425
2201 SOUTH BASCOM AVENUE
CAMPBELL, CALIF. 95008

RESTAURANT 37

Ken's HOUSE OF PANCAKES
Chicken - Steaks
Open 24 Hours
SPECIALS featured
Every Night
100 Campbell Avenue
(1 blk. W. of Winchester)
378-0883
Also Visit Our Beautiful
Tiddley Cocktail Lounge

RESTAURANT 38

Penthouse

Luncheon -:- Dinner
Music Nitely
Phone 378-9572
1505 Winchester Blvd. at
Cadillac Drive

RESTAURANT (PIZZA) 39

Kirkwood Pizza
"The Best Pizzas of All"

BEER - POOL

Hours 10 a.m. to 2 p.m.
Seven Days A Week
— DELIVERY —
1686 W. Campbell Ave.
in the Kirkwood Plaza

374-2600

RESTAURANT (Fish-Chips) 40

Friar Fish's
Fish & Chips
The Greatest Fish in the World with a Thin Golden Brown Specially Formulated Batter and Large French Fried Potatoes
In The Maplewood Plaza
2600 Union Ave., S.J.
Corner of Bascom
371-1881

RESTAURANT (Drive-in) 41

TRIPLE
XXX

OPEN 24 HOURS
Cr. Hamilton & Bascom

RESTAURANT (Take-out) 42

Sing's gourmet
Chinese TAKE FOOD OUT
2620 union ave • san jose
Phone ahead for prompt service
telephone 377-6560

RESTAURANT 43

Sveden House
smorgasbord

Party & Banquet
Accommodations

1310 Auzerais Ave., S.J.
286-3393

ROCKERY 44

— ROCK —
All Sizes & Colors
— SAW DUST —
Ready Mix Concrete
Stepping Stones
Waterfalls - Garden
& Patio Materials
Prompt Delivery
Anywhere
DIAL 379-7770
U SAVE ROCKERY
Open 7 Days a Week
64 Harrison St.
Cor. of E. Campbell Ave.
Campbell

RESERVE YOUR
SPACE IN THE
NEXT DIRECTORY
378-9136

ROOFING 45

California Shingle
and Shake Co.

25 Railway Avenue
all types Roofing
Materials
Roof Top Delivery
Wholesale - Retail

378-4800

SERVICE STATION 46

AL'S
ENCO & U-HAUL

AL SALCICCIA

471 E. Campbell Ave.

377-4720

SERVICE STATION 47

ANDY'S
Sunnyoaks Shell
2855 S. Winchester Blvd.
Campbell

Allstate Road Service
Night Lubracation
Brake Service - Tune-ups
All Types of Tires

379-8612
Ask for Andy

SHOE STORE 48

Beck's
RED WING SHOES
SINCE 1919
SIZES 6 TO 16
Widths AA
to EEEE
In Stock
RED WING
MASSAGIC
HUSH PUPPIES
3687 Union Ave., San Jose
377-5771
Also in downtown
San Jose and Sunnyvale

SHOE REPAIR 49

Frank's Minute Man
SHOE REPAIRS
New Shoes

378-4912

Santa Rosa, Wolverine
Jarman & all top shoes
All work guaranteed
Expert Shoe Repairing
while you wait
238 E. Campbell Ave.

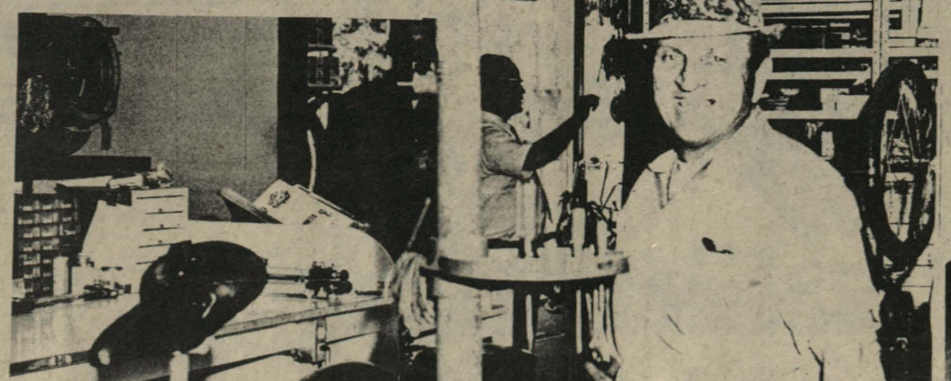
TOOL RENTAL 50

TOP TOOL CO
LAWN MOWER SHARPENING
HOWARD TILLERS
STIHL CHAIN SAWS
Rentals - Sales - Service
954 Camden Avenue
379-9680

Combine Two Stores Into One Total Concept Showcase

EDITOR'S NOTE: When Bill Paul and Jerry Bernstein moved into their big new home for their "Wheel-Away Cycle Center", they didn't expect to gain national recognition. But that's just what happened! When a representative of the Schwinn Bicycle Company of Chicago saw the ultra-modern, deluxe bicycle center, he got busy with his home office.

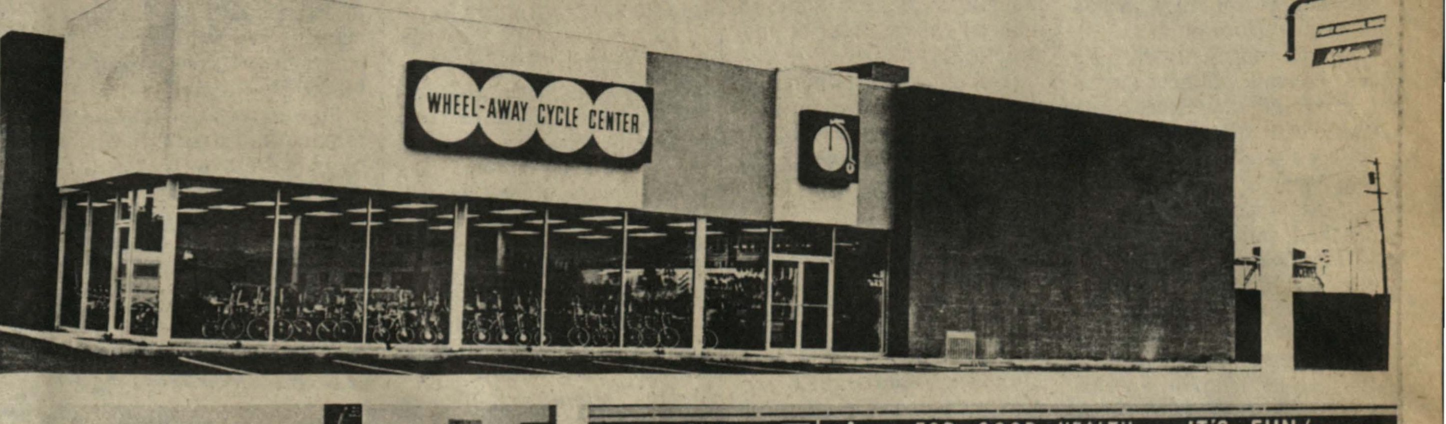
The result was that the Schwinn company sent their crack publicity team to Campbell to record in story and pictures "one of the ten outstanding bicycle dealerships in the United States". A two page spread in the May issue of "The Schwinn Reporter" tells the whole story of this enterprising Campbell business. Reproduced here are excerpts from the Schwinn Reporter.



SCHWINN Dealer Bill Paul seems very well pleased with his move to total concept. A retired naval chief and in the bicycle business for the past seven years, he brings to the new Wheel-Away both experience and a willingness to think progressively in the modern merchandising of bicycles. "We didn't cut corners," said Paul, "in planning our new total concept cyclery. Whatever was needed to make this store the latest and best in total concept was considered in our original plans, and the results are evident." In 1968, Paul made the Schwinn 1000 Club. Business dipped somewhat last year—perhaps true throughout the bicycle business—but Paul reports current sales running stronger than ever. "I mentioned," he said, "the sales increase in April over April '69—our first month in the new cyclery. And I expect these increases to continue throughout the year." The cyclery was designed with 2,000-plus bike sales per year in mind within the next few years.

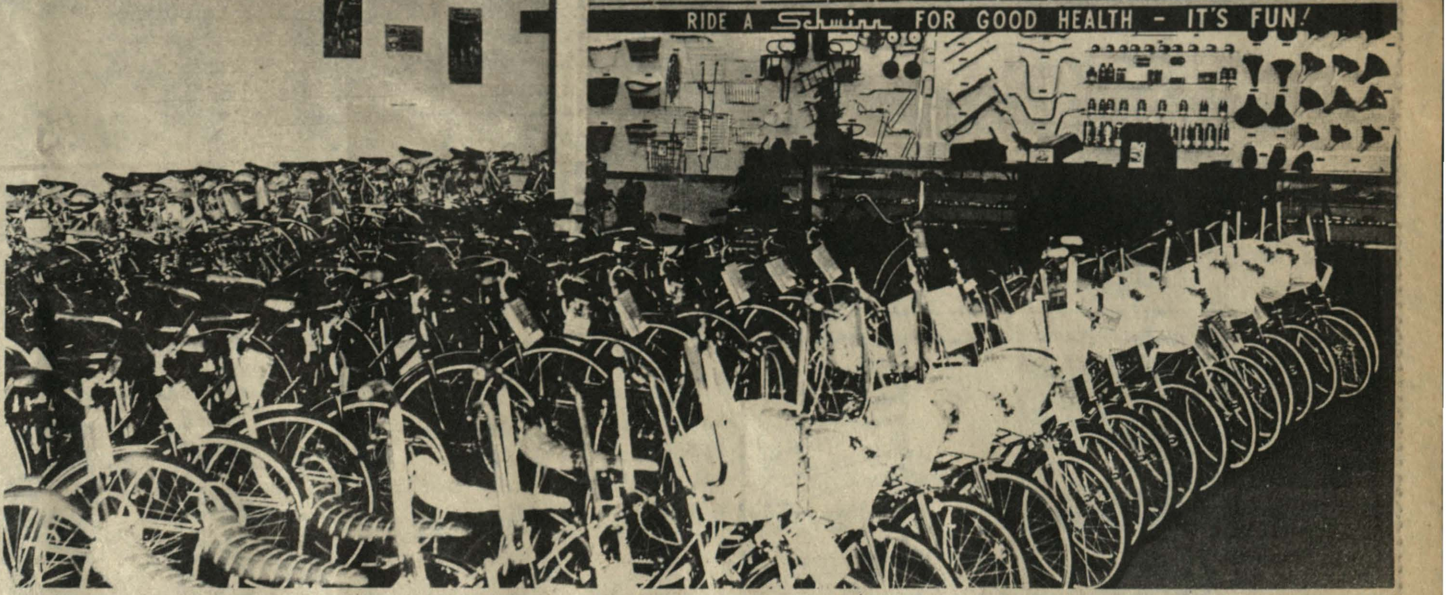
SCHWINN DEALER Bill Paul isn't altogether new to the bicycle business. Nor is his son-in-law, Jerry Bernstein. What is new, however, is the results of their decision to combine their separate operations into one all-new total concept cyclery: WHEEL-AWAY CYCLE CENTER. Located in Campbell (northern) California, the cyclery is housed in this new 104' x 41' free standing concrete block, aluminum and glass building situated on a 130' x 111' corner lot on busy Hamilton Avenue, (traffic count of 30,000 cars per day) with a fronting paved parking lot for 24 cars. "If you don't think it's made a difference in sales," remarked Paul, "just let me say that gross sales were up $4,000 in April alone as compared with April of last year. And May is running even stronger!" Paul and Cyclery Manager Jerry Bernstein in relocating wanted to stay reasonably close to their former locations, because being established bicycle dealers for seven years had proven to them that Campbell, California afforded a good market. "The idea behind our move," said Paul, "was to develop the potential of our market with a total concept operation." The new cyclery is within a mile of both former stores.

SCHWINN
BICYCLES



CUSTOMER SERVICE

TOTAL concept at Wheel-Away doesn't stop at showroom's end, but goes right into the cyclery's modern 41½' x 41' SERVICE AREA. Equipped with three continuous sections of custom built workbenches, Equipto storage units, open shelving for storage of still more parts, bike repair stands, and tools for every job, it ranks as one of the most complete and up-to-date service departments of any Schwinn cyclery. "We're set up for fast and efficient service," commented Paul, "and it's essential that we be set up to handle volume repair work. If you know how to handle it, it can be a profitable part of your operation. Wheel-Away has three part time employees who mostly work on service jobs and assembly.

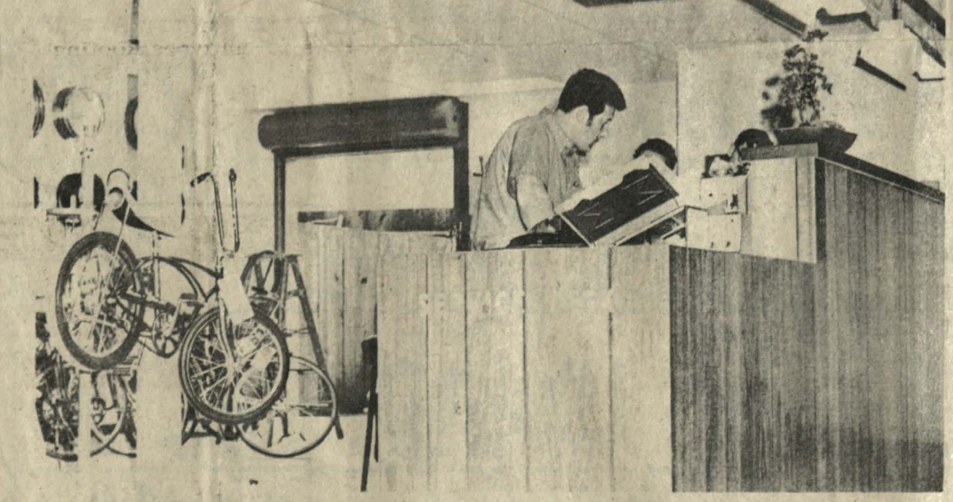


FOCAL point of the new Wheel-Away is the 39' x 58' SHOWROOM. Supermarket in its dimensions and layout, 150 to 175 bicycles are neatly displayed in long shiny rows. The bikes are highlighted by surrounding white walls, recessed fluorescent lighting in an acoustical drop ceiling, and gold Mohawk commercial grade nylon carpeting—the Schwinn total concept look all the way. "I realized the cost implications of going total concept," said Paul, "but I was convinced that even a sizable investment would be justified by increased sales volume over the years." Paul paid $50,000 for the property and $72,000 for the construction of the building. Completed on April 1, sales to date indicate that Bill Paul was right.

"WHAT surprises and pleases us most," said Paul, "is the very favorable comments customers—new and old—make about the cyclery's appearance. Many are just astonished that a bicycle store could have such a look of luxury! I think it helps put people in the mood to buy. So total concept has a practical side to it too." It's obvious that Bill Paul and Jerry Bernstein believe in displaying the merchandise as one way to help increase sales volume. The generous size of the showroom allows for the display of a full line of Schwinn bicycles, as shown in this view. The carpeting, which Paul says is ". . . very easy to maintain," was installed at a cost of $1,800.

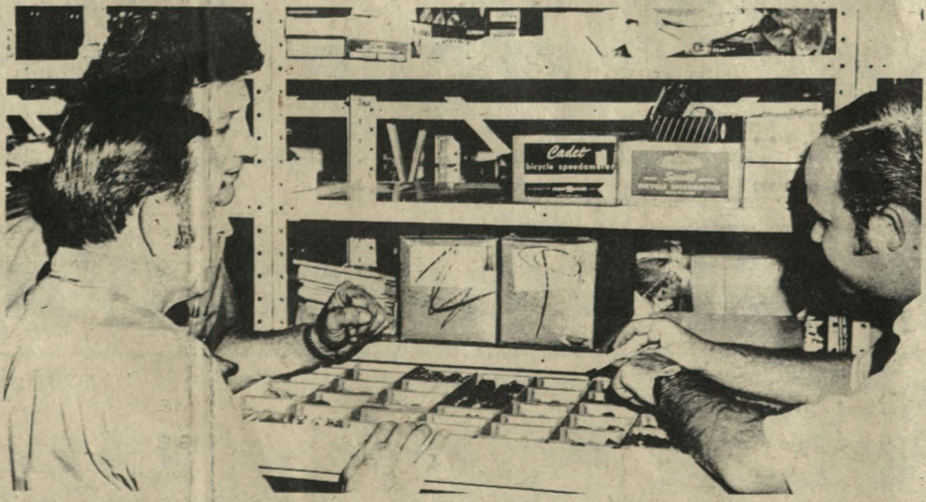
BIKES GALORE . . . PARTS . . . ACCESSORIES

Buying a bike today isn't as simple as it used to be. With over 60 different models to choose from . . . 3-speed gears, 5-speed gears, 10-speed derailleurs, lightweights, Sting-Rays, middleweights . . . choosing the right bike becomes a challenge. Select your new bike from a bike expert . . . and buy with confidence. Every new Schwinn is assembled, adjusted, serviced, and ready-to-ride at no extra cost. And if sometime in the future your new Schwinn ever needs service, our factory trained service department will be ready to serve you.



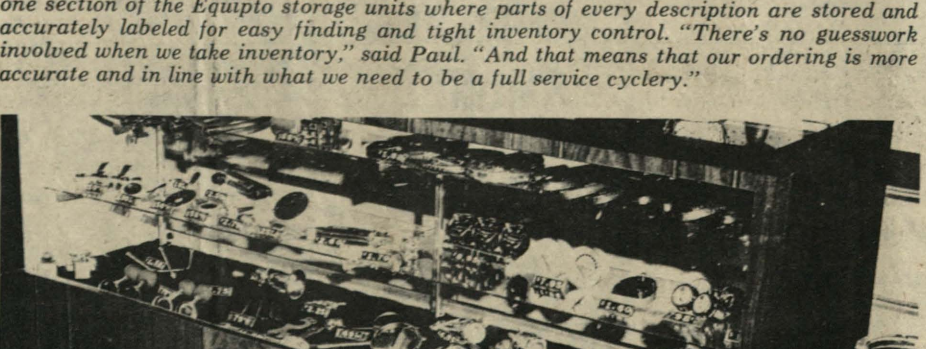
ONE of the cyclery's unique design features is the specially built Service Desk; actually a lowered section of the workbenches where service orders can be conveniently written up and bike inspections made at the nearby bicycle repair stand—all within sight of the customer. It's the ideal place for the Schwinn Catalog Rack, which is kept to one side of the desk for reference. And the service desk is clearly identified too so customers have no trouble knowing just where to bring their service work. "I think it adds professionalism to our service work," said Jerry Bernstein (pictured here). "We are a professional bicycle store with the know-how to handle even the most sophisticated jobs, so why not convey this to our customers? We can give expert service and we say so." In the background to the left is the ceiling high receiving door which rolls up and out of tthe way. Even the biggest deliveries can be handled with ease.

LIKE many successful Schwinn dealerships, Wheel-Away Cycle Center is a family operation. Here (behind counter), Paul's daughter, Jan Bernstein (left), and his wife, Terry (right), wait on a customer. "Accessories sales are an ever-growing part of our business," remarked Terry. At Wheel-Away, one of the most complete arrays of Schwinn-Approved accessories is displayed on background wall dividers and in richly finished showcases built for Paul by Ralston Woodworking, Schwinn's west coast fixture supplier. Note too that all items are clearly priced, because Paul believes that display and pricing helps sell them through impulse buying. Many Schwinn Dealers who follow this practice would agree with Paul.

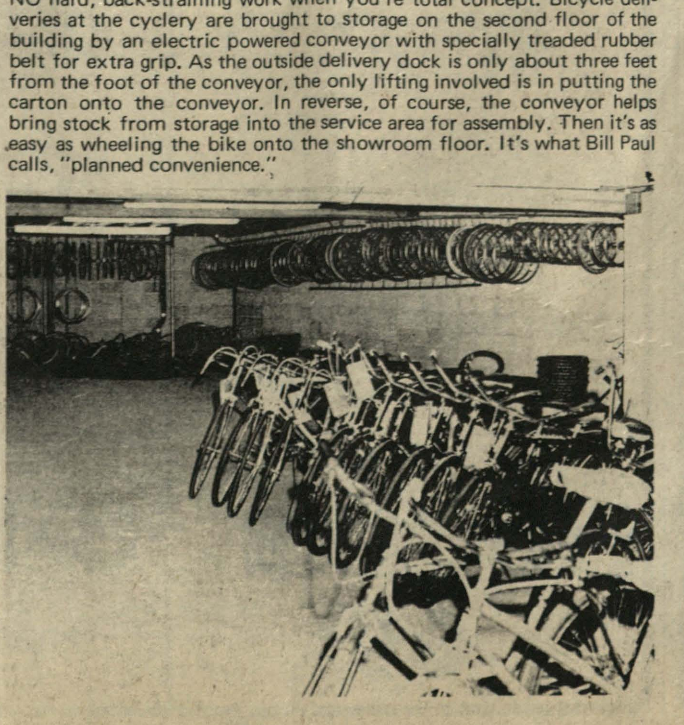


TOTAL concept at the new Wheel-Away is more than "skin deep" as Bill Paul, Jerry Bernstein, and Dave Staub (right), Schwinn regional sales manager, demonstrate. This is one section of the Equipto storage units where parts of every description are stored and accurately labeled for easy finding and tight inventory control. "There's no guesswork involved when we take inventory," said Paul. "And that means that our ordering is more accurate and in line with what we need to be a full service cyclery."

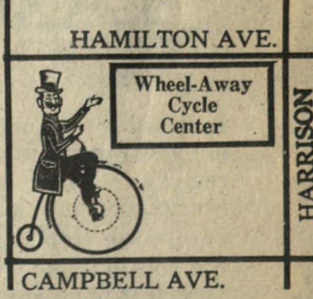
NO hard, back-straining work when you're total concept. Bicycle deliveries at the cyclery are brought to storage on the second floor of the building by an electric powered conveyor with specially treaded rubber belt for extra grip. As the outside delivery dock is only about three feet from the foot of the conveyor, the only lifting involved is in putting the carton onto the conveyor. In reverse, of course, the conveyor helps bring stock from storage into the service area for assembly. Then it's as easy as wheeling the bike onto the showroom floor. It's what Bill Paul calls, "planned convenience."

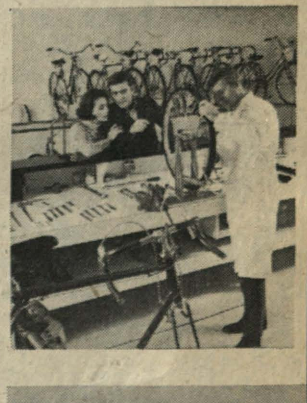


THE showcases (there are two), deserve a closer look. "We display a full line of Schwinn accessories," said Jerry Bernstein, "and as Cyclery Manager I've made it a practice to keep the displays up-to-date with the latest accessories laid out in a way I think the customers find appealing." It's easier this way too because the display items are used only for display, that is, when an item is sold it's taken from stock and not from the showcase. Good management! "In this way," explained Jerry, "our displays are always in order and fully stocked. You can't sell accessories unless you display them, and if it's not in the showcase or on the pegboard it's as good as not having it—as far as your customers are concerned." Paul has a total investment of $6,000 in interior fixtures, which includes the showcases, wall dividers, and Service Department equipment. For further customer shopping convenience, the entire first floor of the two-floor building is air conditioned by a 10-ton central air conditioning unit.



WHEEL-AWAY CYCLE CENTER





COME IN AND SEE OUR GREAT NEW, COMPLETE CYCLE CENTER

When you buy a new bike at an "ordinary," non-bicycle store you often have to take the carton home and assemble the bike yourself. Frequently, an additional charge is made for the assembly service. When you buy a bike from us there is nothing ordinary about it. First, it is a Schwinn — one of the world's finest bicycles. Second, we are a factory franchised Schwinn dealer — so you can rely on our service and quality. Third — every bike we sell is assembled, adjusted, and ready-to-ride.

SERVICE? WE'LL TAKE CARE OF IT! From time to time even the finest equipment requires the steady hand of a factory trained serviceman. If you need help, isn't it a comfort to know we're right around the corner. Whether it's a tire change, or a complete bike rebuilding job, we are ready . . . cheerful, fast, and efficient.

◆◆◆◆◆◆◆◆◆

STORE HOURS
9 a.m. to 6 p.m.
Mon. thru Thurs.
-:- -:- -:-
9 a.m. to 9 p.m.
Fri.
-:- -:- -:-
9 a.m. to 6 p.m.
Sat.

◆◆◆◆◆◆◆◆◆

WATCH FOR OUR GRAND OPENING!

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CYCLE CENTER
402 E. Hamilton Ave. 378-4636

Schwinn Factory Trained Service

All WV College personnel get 6 pay hike

An administrative recommendation for an overall 6 per cent increase in salaries for both certificated and classified personnel was adopted Thursday night by trustees of West Valley College.

James P. Hardy, superintendent - president of the college, (who was presiding at his first meeting since assuming his new post) told trustees the administrative recommendation was used to keep the district in the competitive market in the two labor pools.

Hardy explained "the 6 per cent increase will help the district maintain itself competitively with other community colleges and agencies in the Bay Area."

Total cost to the district for the increase is $231,600.

The board spent nearly 90 minutes discussing salaries. Robert Russell, chairman of the faculty salary committee, and Gary Hubbard, chairman of the classified personnel salary committee, both made presentations to the board.

The faculty had asked for a 6.28 per cent increase in salaries and had objected to the inclusion of the doctorate column in 1964 and that he strongly advised they continue the precedent established at that time.

Mrs. Mildred Wharton, board member, heartily supported the doctorate column stating it would be a "disservice to education" to believe that a doctorate would not enhance a teacher's capabilities.

The salary increases will be included in the publication budget which the board must approve prior to July 20. At its last meeting the board approved a preliminary budget of $17.7 million.

Thursday night the board also approved revision of the 10-year master plan of construction for the district. Funds for a library, humanities-fine arts, and physical education complex at the Saratoga campus have been included in the budget for this year. In fact over half of the preliminary budget (some $9 million) will be used for construction.

The state will provide the district with approximately half of the funds needed for the construction projects.

HOME ON LEAVE

Sgt. Richard Salmon, United States Air Force, is presently spending his leave with his mother, Mrs. Bernice Hubbell of 680 Waldo Rd. Richard has just returned from 14 months of duty in Korea.

A graduate of Del Mar High School, class of '65, he will report to Florida following leave. Mrs. Hubbell is a steno clerk for the City of Campbell, employed at the main fire station on Sunny Oaks Ave.

PENGUIN EGGS

The male emperor penguin goes without food in the cold Antarctic winter for about three months while incubating

MORE ABOUT First reading

(Continued from Page1)

of a school crossing flashing system at Leigh and Sheffield.

The Council will also take up the question of establishing the new civic zoning district for the area encompassing the civic center complex which has already had prior approval of the Planning Commission.

A petition has been presented to the City Council by residents on Virginia Ave. asking that their street be improved and Bob Anderson, of 3951 Latimer, a teenager who wants to paint house numbers on curbs for residents within the city, is requesting the Council to waive the business license fee.

On the agenda also are "change orders" affecting city buildings. A change order allowing $1107.47 deduction in the final payment for the fire station on Sunny Oaks and a change order that will eliminate the air conditioning unit for the new city hall will be up for Council approval.

In a related matter on the city hall construction, the Council is expected to grant authorization for the construction of "built-ins" in the new city hall. The Council is also expected to discuss the type of public address system that should be installed in the new council chambers.

The Council received a letter this week from Norm Paul, a Planning Commissioner member whose term is expiring in August, requesting that he be reappointed to the Commission.

Thayer Lyons, another Planning Commissioner whose term is also expiring at the same time, has indicated by letter that he does not seek reappointment. So far no applications for that vacancy have been received at the City Hall but there has been some indication in some circles that Don Hebard, present chairman of the Parks and Recreation Commission, may apply for the appointment which will be made by the City Council.

Another matter scheduled to come before the City Council on Monday is the presentation by the city engineering department of the long-standing Local Improvement District No. 16 (Salmar to Hamilton) which will need Council approval.

WELCOMES SUCCESSOR— James P. Hardy (left), superintendent - president of West Valley College, welcomes Dr. Leroy R. Lowery as his successor to the assistant superintendent/dean of business services post at the college. Lowery, consultant to the State Senate Education Committee, will assume his $24,000 a year job Sept. 1 of this year.

PRICE RAISE

The price of THE CAMPBELL PRESS monthly subscription delivered by the carrier boys, has been raised from 25 cents per month to 35 cents. The price raise has been forced by increasing costs of production. As usual The Campbell Press carrier boys will continue to receive one-half of the subscription costs.

FIRE CALLS

JUNE 26 - 1168 Robway Ave. Burning Complaint.
JUNE 27 - 266 W. Campbell Ave. Fire in Building. Minor damage.
JUNE 27 - 2460 Winchester Blvd. Brush & Grass fire.
JUNE 28 - 1161 W. Campbell Ave. Smoke investigation.
JUNE 28 - 1555 S. Bascom Ave.
JUNE 28 - 423 E. Hamilton Ave. Grass fire.
JUNE 28 - 1170 Steinway. Grass fire.
JUNE 29 - 565 Millbrook Ct. Fire in Building.
JUNE 29 - 1025 Shady Dale Ave. Rescue.
JUNE 29 - S/W corner Llewellyn & W. Hamilton. Grass fire
JUNE 29 - South of 1750 Bascom Ave. Grass fire.
JUNE 29 - Nello Drive, 100' N. of Adler. Grass fire.
JUNE 29 - West of 211 Adler. Fire in brush or grass.
JUNE 30 - 1135 McBain Drive. Rubbish fire.
JUNE 30 - Rear of 65 S. San Tomas Road. Grass fire.

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EVERYTHING ELECTRONIC
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This Ad Worth $5.00 On Your Next Service Call or Shop Labor * One (1) Coupon Per Call
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Let us handle your office supplies and stationery needs.
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Towne Pride
FOOD MART
515 E. Campbell Avenue

WIN $ 5.00
Worth of E-Z-CASH Stamps
This week's Scrambled Words is an item in our ad. Just unscramble the Teaser below and bring this coupon to TOWNE PRIDE MARKET and receive FREE $5.00 worth of E-Z-CASH Stamps.
(No purchase necessary)
THIS WEEK'S WORD
GOSH TIN NITES ARE NURT
UNSCRAMBLED IS ______

PRICES EFFECTIVE JULY 8 THRU JULY 14
EXTRA FRESH
FRUITS and VEGETABLES
Lettuce ea 10¢ Large, Firm Heads
Watermelons 4½¢ lb Red, Ripe
Lg. Size Cantaloupe 5 for $1
Sweet Valencia ORANGES 10 lbs $1
Tomatoes Solid Ripe bsk 29¢
Long, Slender Cucumbers ea 10¢
White Rose POTATOES 10 lb cello 59¢
Golden Bantam CORN 5 ears 39¢
Yellow, Summer & Zucchini SQUASH lb 19¢
Fancy Wash. Delicious APPLES 4 lbs $1.00
RADISHES & GREEN ONIONS 2 bchs 15¢
CELERY Large, Crisp stalk 19¢

BARGAIN BONANZA
GIANT TIDE 59¢
Giant Northern TISSUE 4 pak 3 for $1
La Pina FLOUR 25 lb bag 1.89
Kitty Salmon Cat Food 7 for $1
White Star Chunk TUNA 3 cans 89¢
Fireside Crackers 1 lb box 29¢
BANQUET DINNERS 2 for 89¢
WE WELCOME USDA FOOD COUPONS
Borden's Mayonnaise qt 49¢
Delicious...Tasty...Tender... FRYERS Whole Body lb 33¢
GROUND BEEF 3 lbs. $1.59
BONELESS SMOKED HAMS lb 89¢
Armours FRANKS lb. 69¢
B-B-Q Steaks BONELESS lb $1.19
Platter Style Bacon 79¢ lb

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Dollar DINNER Night
Special!
Everyone should eat out at least once a week. So that you can enjoy a dinner at Ken's, we're rolling back old Father Time with a real Old Fashioned Dollar Dinner Night! Starting next Tuesday, every Tuesday night from 5 to 10 p.m. will be Dollar Dinner Night and every dinner on our menu will cost you only $1 if you bring in the coupon below when you pay for your dinner.
You'll have your choice of such mouth-watering entrees as Prime Rib, Steaks and Chops, Chicken and Sea Foods.
This Offer Good Only When You Bring In The Coupon Below. Clip It Out Now So You'll Be Sure To Have It.

VALUABLE COUPON
Present this coupon with $1 for One
COMPLETE DINNER
(CHOICE OF ANY SPECIAL DINNER ON THE MENU)
Enjoy a fine Steak, Chop, Chicken or Seafood dinner for only $1 with this coupon at
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Enjoy your favorite beer, wine or cocktail in the convivial atmosphere of our Tiddley Lounge. You'll enjoy the service and hospitality.
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